





**BRAILLE**

**SKATEBOARDING**





# PROBLEM

BRAILLE had a system of releasing a new board graphic every month, and they were short a designer and needed an illustrator to work on these projects and finish them in a timely and organized manner.

# SOLUTION

After talking with the team and figuring out theme & style they wanted for each months board. I would start with my initial research and sketches of what I was going for, then get them roughs by week 2 of the month, and fixed revisions by week 3. After a finished board graphic I would use my assets to create other merch such as shirts and hoodies. After finalizing all graphics, the rest of the time is dedicated to print and production.



# BRAILLE



# SKATE

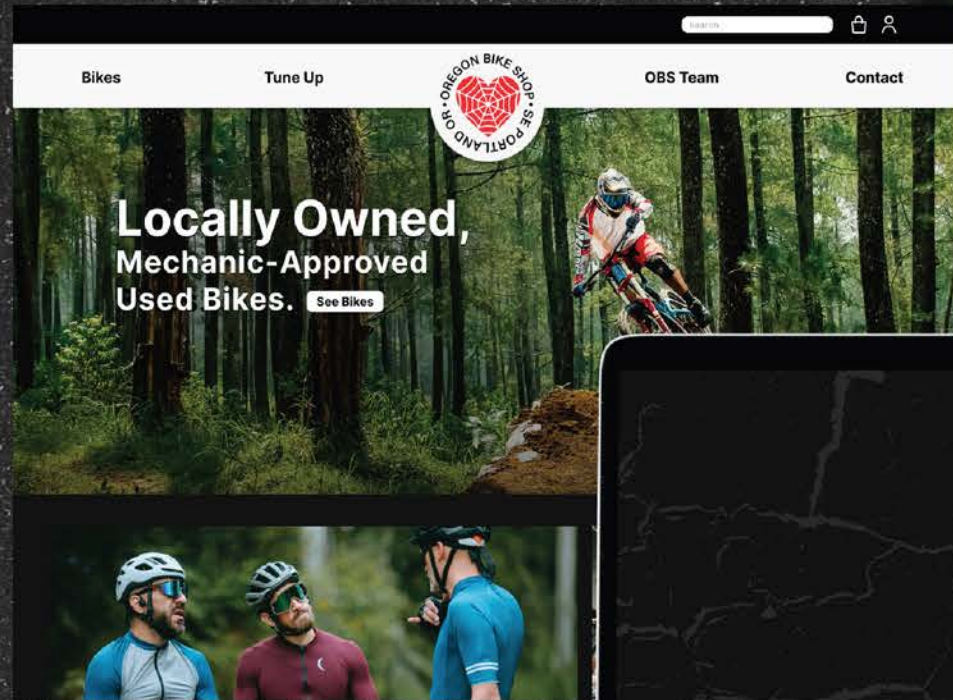






**OREGON**  
**BIKE SHOP**





Discover the  
Mobile  
App

[Sign up today!](#)



Sign Up for the OBS Racing  
Team newsletter!

Get all the latest updates on all upcoming events!

[Sign up!](#)



Sale Lineup



Moderately used

CANYON Spectral 27.5 AL 5

The Spectral 5 is capable of taming any trail thanks to aluminum frame, progressive geometry, and reliable c

\$899.00

[Purchase](#)



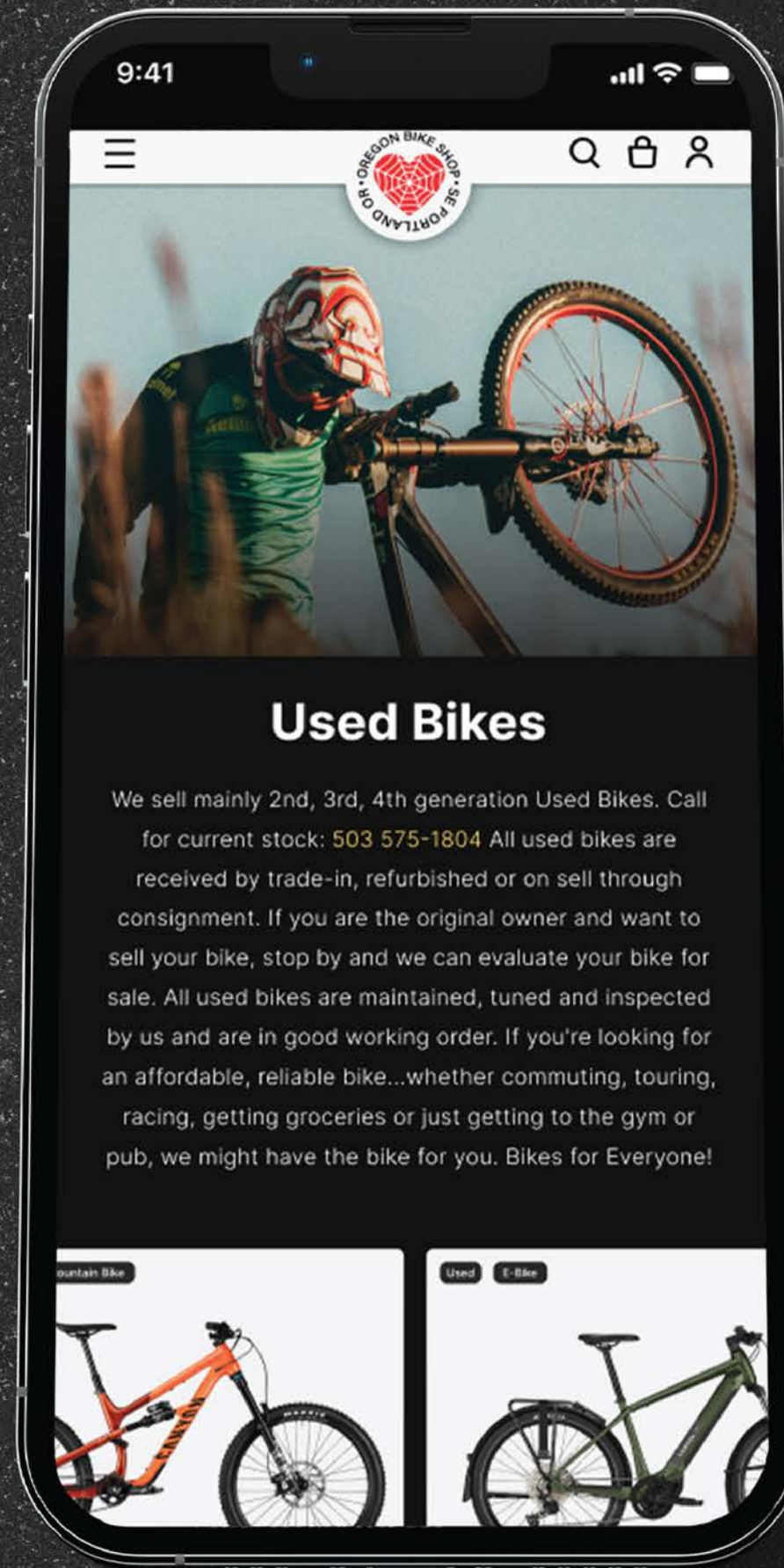
Where Expertise  
Meets **Up-cycle**

In the Heart of South East Portland, Step into a



# PROBLEM

We were presented with a shakily crafted website from The Oregon Bike Shop. Our job was to re-make and re-brand the website with all of the information and assets we had at hand from the old site. The goal was to make something that represented what the OBS stands for, and something that should pull potential customers.




# SOLUTION

After doing a full deep dive of the business and what they truly specialized in. I re-designed both their logo and brand to help me in making a website that curated to what they needed, and what would make sense for their customer base. I wanted to go for a sleek and dark tone while letting the imagery and logo add splashes of color.




Bikes Tune Up OBS Team Contact



# Locally Owned, Mechanic-Approved Used Bikes.

[See Bikes](#)





**OBS Racing Team**



**Tune-Ups**

### Our Sale Lineup


**Heckler** \*\*\*\*\* Lightly used



Full size blue and orange Heckler. The Heckler has the widest, longest range to help you expand your trail map.

**\$1,500.00** [Purchase](#)


**TREK Domane SLR 9** \*\*\*\*\* Moderately used



Ultralight carbon endurance road bike decked out with the highest-end parts made for a fast, high-performance ride.

**\$650.00** [Purchase](#)

**CANYON Spectral 27.5 AL 5** \*\*\*\*\* Lightly used



The Spectral 5 is capable of taming any trail thanks to aluminum frame, progressive geometry, and reliable components.

**\$899.00** [Purchase](#)



## Where Expertise Meets Up-cycle

In the Heart of South East Portland, Step into a space where expertise meets up-cycle, a bike mechanic shop that's more than a place of business — it's a hub of precision and dedication. Here, the focus is on delivering top-notch service, whether it's restoring or tuning-up used bikes or providing meticulous repairs. Owned and operated by seasoned mechanics, it stands as a testament to the craft, offering cyclists a reliable sanctuary for all their biking needs.

If any of this sounds like your fix, come see us at our **in-store location**.

418 SE 81st Ave. Portland, OR, 97215

### Discover the Mobile App












Bikes Tune Up OBS Team Contact





## Bikes

We sell mainly 2nd, 3rd, 4th generation Used Bikes. Call for current stock: 503 575-1804 All used bikes are received by trade-in, refurbished or on sell through consignment. If you are the original owner and want to sell your bike, stop by and we can evaluate your bike for sale. All used bikes are maintained, tuned and inspected by us and are in good working order. If you're looking for an affordable, reliable bike...whether commuting, touring, racing, getting groceries or just getting to the gym or pub, we might have the bike for you. Bikes for Everyone!

### Used Bikes Catalog

<p><b>SANTA CRUZ Heckler</b> ***** Lightly used</p>  <p>Full size blue and orange Heckler. The Heckler has the widest, longest range to help you expand your trail map.</p> <p><b>\$1,500.00</b> <a href="#">Purchase</a></p>	<p><b>TREK Domane SLR 9</b> ***** Moderately used</p>  <p>Ultralight carbon endurance road bike decked out with the highest-end parts made for a fast, high-performance ride.</p> <p><b>\$650.00</b> <a href="#">Purchase</a></p>	<p><b>CANYON Spectral 27.5 AL 5</b> ***** Lightly used</p>  <p>The Spectral 5 is capable of taming any trail thanks to aluminum frame, progressive geometry, and reliable components.</p> <p><b>\$899.00</b> <a href="#">Purchase</a></p>
<p><b>CANYON Pathlite 5 SUV</b> ***** Moderately used</p>  <p>Shimano MT200 hydraulic disc brake, Shimano Deore M5100 11s.</p> <p><b>\$1,350.00</b> <a href="#">Purchase</a></p>	<p><b>SANTA CRUZ Chameleon</b> ***** Heavily used</p>  <p>Ultralight carbon endurance road bike decked out with the highest-end parts made for a fast, high-performance ride.</p> <p><b>\$375.00</b> <a href="#">Purchase</a></p>	<p><b>TREK Cruiser 1 Step-Over</b> ***** Lightly used</p>  <p>The single-speed Cruiser 1 is a simplicity of its breed.</p> <p><b>\$320.00</b> <a href="#">Purchase</a></p>
<p><b>TREK Precaliber 24-8</b> ***** Lightly used</p>  <p>Precaliber 24-8 Speed Suburban is a versatile 100% bike built for young adventures who love taking off the pavement and into the dirt.</p> <p><b>\$175.00</b> <a href="#">Purchase</a></p>	<p><b>CANYON Grand Canyon 5</b> ***** Heavily used</p>  <p>Advanced geometry, thoughtful components, and about 100 lbs. of suspension.</p> <p><b>\$250.00</b> <a href="#">Purchase</a></p>	<p><b>SANTA CRUZ Nomad</b> ***** Moderately used</p>  <p>The Nomad fork is being made and selling to get someone who needs it. The only thing it needs is a rider willing to press send.</p> <p><b>\$470.00</b> <a href="#">Purchase</a></p>



## Sign Up for the OBS Racing Team newsletter!

Get all the latest updates on all upcoming events!

Bikes Tune Up OBS Team Contact




## Tune-Ups & Repairs

When You come in for a tune up, you can choose to meet with Jimmy (the mechanic) aka "The Worlds Greatest Mechanic" or drop off your bike. If you choose to meet Jimmy, he will put your bike in a work stand and inspect your bike with you and listen to your description of the problem(s), ask a few questions and after a visual inspection if your bike needs any additional parts -you will get an estimate on the spot. If you can't stick around, just drop off the bike and if your bike needs any additional parts or service, we will call, email or text you an estimate.

**Rush service** is available for everyone - commuters, racers, BMXers, tourists and even strollers. Anyone "out on the road" with a flat, in most cases, are back on the road within an hour and sometimes sooner.

<p><b>Basic tune-up:</b></p> <p><b>Includes</b></p> <ul style="list-style-type: none"> <li>• Gear &amp; break adjustment</li> <li>• Clean/re-lube</li> <li>• True wheels</li> <li>• Part inspections</li> <li>• Safety check &amp; test-ride</li> </ul> <p>IN-STORE ONLY</p> <p><b>\$95.00</b></p>	<p><b>OVERHAUL tune-up:</b></p> <p><b>Includes</b></p> <ul style="list-style-type: none"> <li>• Gear &amp; break Replacement</li> <li>• Clean/re-lube</li> <li>• True wheels/replacements</li> <li>• Replacement &amp; inspection</li> <li>• Safety check &amp; test-ride</li> <li>• Seat Replacement</li> </ul> <p>IN-STORE ONLY</p> <p><b>\$150.00</b></p>	<p><b>PRO Bike Build:</b></p> <p><b>Includes</b></p> <ul style="list-style-type: none"> <li>• Full build customization</li> <li>• Newest parts and gear</li> <li>• Wheel type and size customization</li> <li>• 38-38 cm Handlebar choices</li> <li>• Frame selection &amp; customization</li> <li>• Safety check &amp; test-ride</li> </ul> <p>IN-STORE ONLY</p> <p><b>\$250.00</b></p>
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**POSTER**

GALLERY



CHEMEKETA READS & CHEMEKETA WRITES

# A DAY WITH EMME LUND

*Author of The Boy with a Bird in His Chest*



**FEBRUARY 27<sup>TH</sup>, 2024**

**READING, BOOK SIGNING & Q&A**

10:30am–12:00pm | Building 8/201  
Free Admission

**WRITING WORKSHOP**

*Writing the Magical, Writing the Real:  
On Making Magical Writing Believable*

5:30pm–8:30pm | The Gretchen Schuette Art Gallery  
\$50 General Public | \$25 Students (includes a light dinner)



*Buy Tickets!*



# A DAY WITH EMME LUND

This poster was done for the book signing event of Emme Lunds, *The Boy with a Bird In His Chest*. I used color elements, and interpenetrated how the book felt for me in my own visual style.





# BELONGING

PERTENENCIA 所属 THUỘC VỀ عامتنا الـ PAG-AARI  
QUI APPARTIENNENT संबंधति नहीं принадлежность  
귀속 ZUGEHÖRIGKEIT APPARTENENTE الـ او ے نہ ہکر قلعت

# BELONGING

The client wanted us to make a poster that anyone could read or see and feel the sense of belonging immediately. I decided to go with a blocky illustration approach, and use color and language to convey meaning. I put the word belonging in as many of the top languages spoken in the states on the poster, so hopefully everyone can understand it.



# STUDENT ART SHOW



**MAY 15 - JUNE 6**

**The Gretchen Schuette  
Art Gallery** B3, ROOM 122

This show is funded by the Gretchen Schuette Art Endowment  
EO/AA/ADA/Title IX institution

**Reception**  
MAY 15, NOON-1:30

**Awards Ceremony**  
MAY 15, 12:45



# STUDENT ART SHOW 2024

The client approached us looking for a poster to advertise the 2024 Spring Art Show and wanted us to take our own creative approach on it. I went for a typographic approach and turned "2024" into the piece. Though mine was picked, I think it makes for a good graphic piece by itself.



**WILLAMETTE** SHORE

**TROLLEY**



**WILLAMETTE SHORE**



**TROLLEY**

**EST. 1987**



# OLD LOGO



# WILLAMETTE SHORE TROLLEY

## Logo



## Palette



# PROBLEM

I was initially asked to just make a vector formatted version of their original logo so they could use it for content related to the Willamette Shore Trolley without worrying about the raster logo having image quality issues.

# SOLUTION

As asked, I did what the client originally asked for, with good quality, and on time. Though I personally felt there was room to upgrade and remodel this logo. So I decided to add better illustration and dimension, all with a new and fresh palette. This being a fairly recent project, I am not sure yet if they want to implement this new concept.



**THE CONCERT**  
**COLLECTION**



RABBITHOLE PRESENTS, A BENEFIT FOR PALESTINE

# COUNTERFEIT KUBRICK

AS IT WAS

INTERSTATE-5

COUGH SYRUP

SORROWS



# WIZARD CAGE THE HATCHETS INTERSTATE-5

@NO FUN BAR • 7PM DOORS  
+21 • \$8 ADMISSION  
OCTOBER 8TH





**RABBITHOLE PRESENTS**

**SHOWCASE SESSIONS**

**12/17**

**@BRIDGECITY SESSIONS**

**DOORS: 7:00 • SHOW: 7:30  
\$8-15 NOTAFLOF**

INTERSTATE-5

PILLBUG

PAPERFACTION

SORROWS

SLEEP.OVER



**PALESTINIAN MUTUAL AID BENEFIT**

**AS IT WAS**  
**INTERSTATE-5**  
**sleep.over**

live from  
speck's records ... 5/25/24  
with SADGIRL PRESENTS

A&D  
CDP 7 22524  
(DIXY 23)  
DIGIPACT  
DIGITAL AUDIO

**5/25**  
AS IT WAS INTERSTATE5\_SLEEP.OVER  
SAD GIRL PRESENTS

**3-6PM • @SPECK'S RECORDS  
\$10 • NOTAFLOF • ALL AGES**

ATTENTION! PLEASE RESECT THE VENGE AND THE PEOPLE KIND ENOUGH TO PUT TOGETHER  
AND HOST THESE EVENTS. BIG THANKS TO SADGIRL PRESENTS & SPECK'S RECORDS  
THIS SHOW WILL BE SICK AS FUCK. SO DONT MISS IT.

DIGIPACT DIGITAL AUDIO  
Speck's RECORDS  
SAD GIRL PRESENTS



# the must missing mars interstate-5

& caden livingston

5/3

@foreland beer

5:30-9:30 • \$5 • all ages

# WE COOL?

ALBUM RELEASE "PROBABLY NOT"



featuring.

- **INTERSTATE-5**
- **THE SELECT**
- **RANGO**

FEBRUARY/10/2024  
iHOUSE 620 NW 27th ST  
7PM DOORS, 7:30 START  
\$10 ADMISSION



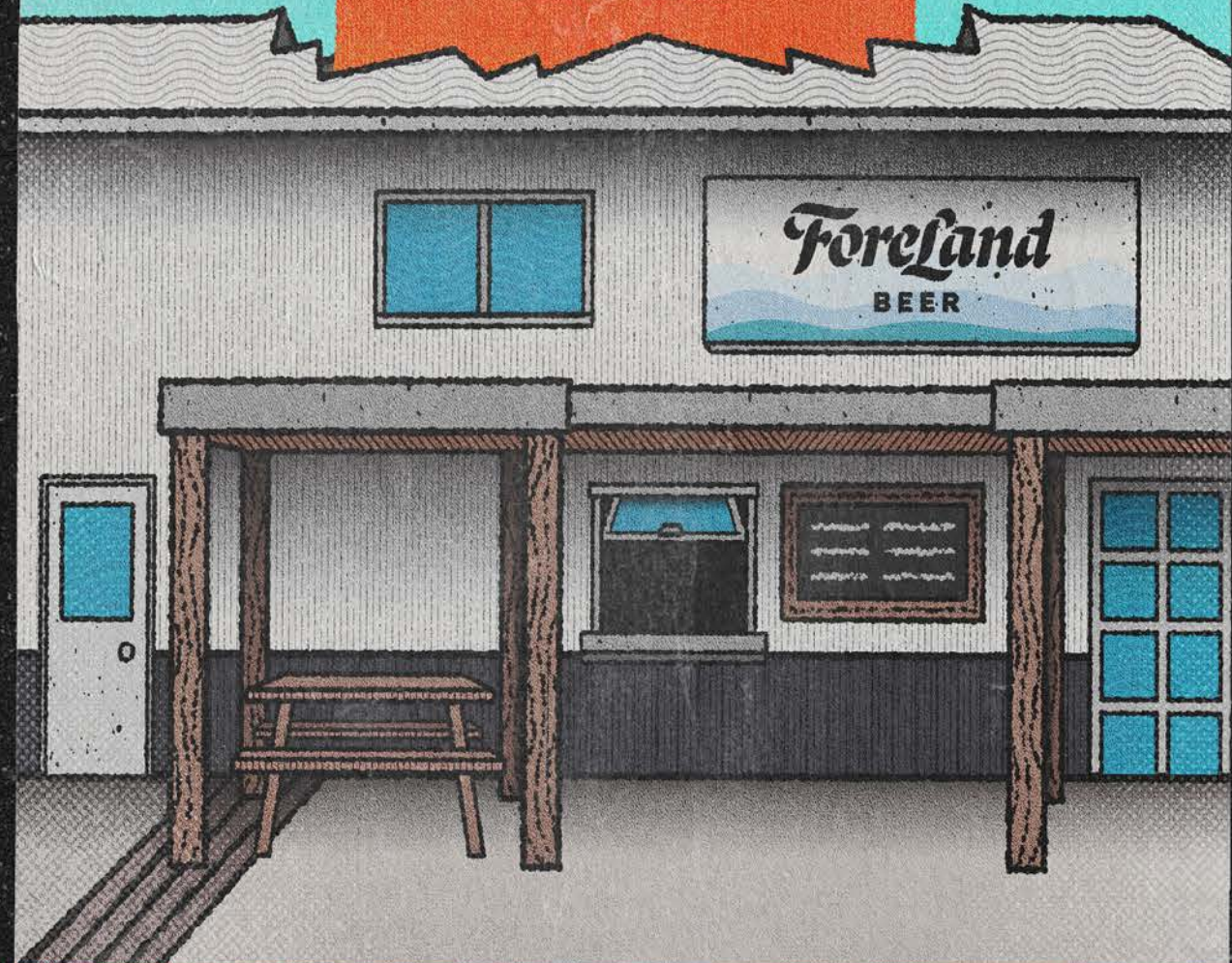
*Chinese Cloud Machine*  
Interstate-5 & StoneCliff



**FORELAND BEER**  
6-9:30 • all ages • 9/29

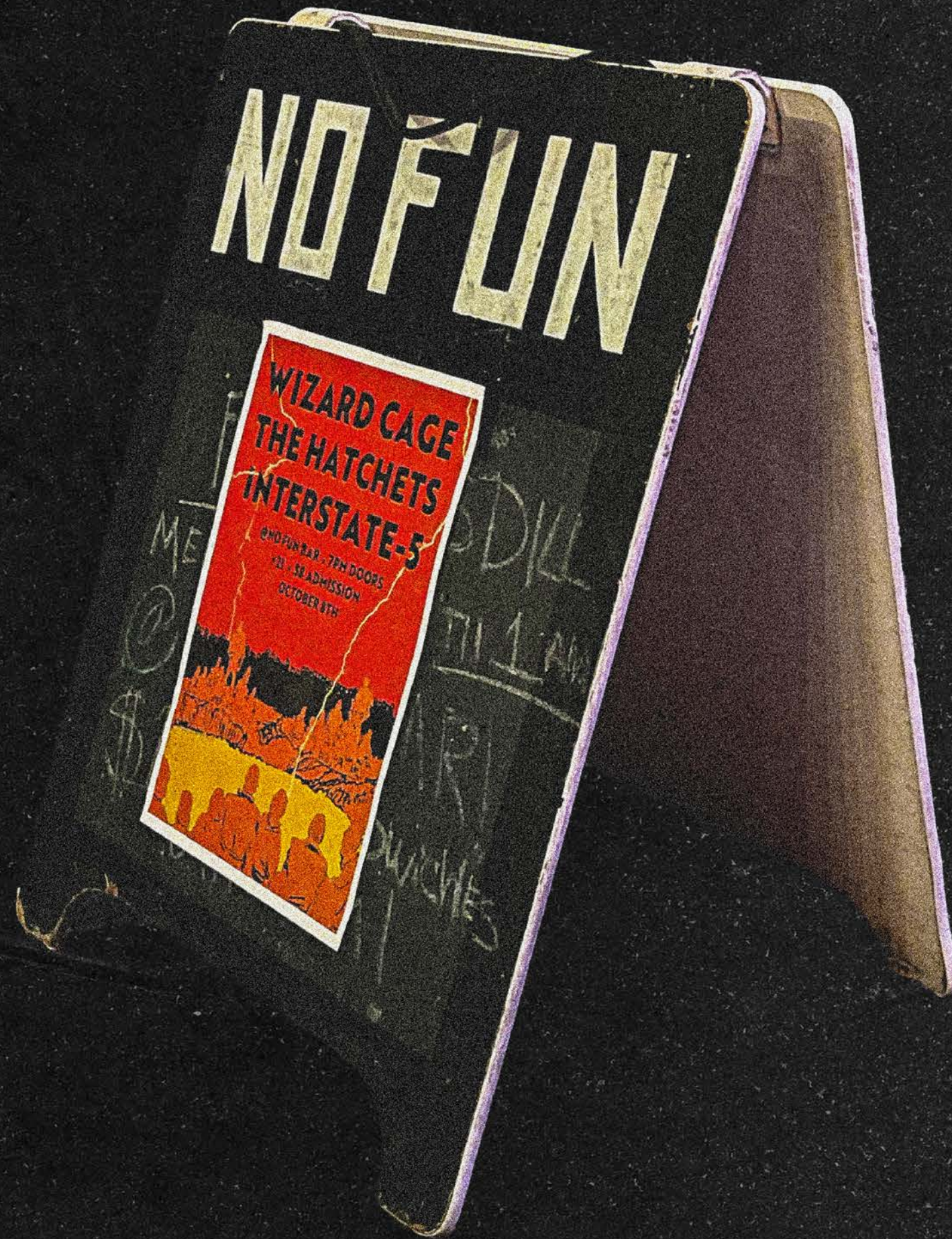
**THE ANNIVERSARY SHOW**

**INTERSTATE-5  
THE NEW MISTAKES  
CHINESE CLOUD  
MACHINE**



**3.30.24 4-9:30 \$5-ALL AGES**





# PROBLEM

A lot of times, these are less a problem, and more a need to advertise a concert or DIY concert with a mix of art & design that will represent the vibe that show goers should expect. Representing sound and mood through visual art.

# SOLUTION

Often my process will be to first listen to the acts who will be playing with any musical media they have up. Through that I can usually get a vibe, and aesthetic of what they, and their fan base will like. The next step is looking at visual references and getting an idea for if I want to go more illustration, or photo based, and what theme/ style I'll go with. After that, it's all about getting the required information from the event booker, and the venue itself. Making sure all the required information is on the flier is very important if you want people to show. After that it's about advertising and promotion mainly. Which sometimes requires more graphics, usually not.



# CHEMIEKETA WELDING TECHNOLOGIES





# PROBLEM

Our client, the head of the Chemeketa Welding Committee. They were looking for a compact booklet for his student body. He wanted something that could fit in their pockets, and have an illustration that wasn't too silly nor serious it seemed.

# SOLUTION

I wanted to go with a semi cartoonish style that wasn't anything childlike, but more whimsical. I wanted to try and show community and bonding in the least cheesy way possible with the characters working around each other. I added the caution strip up top since sparks often hit the welders, and since the top will be sticking out, I made sure there will be a little zone for any spark damage.

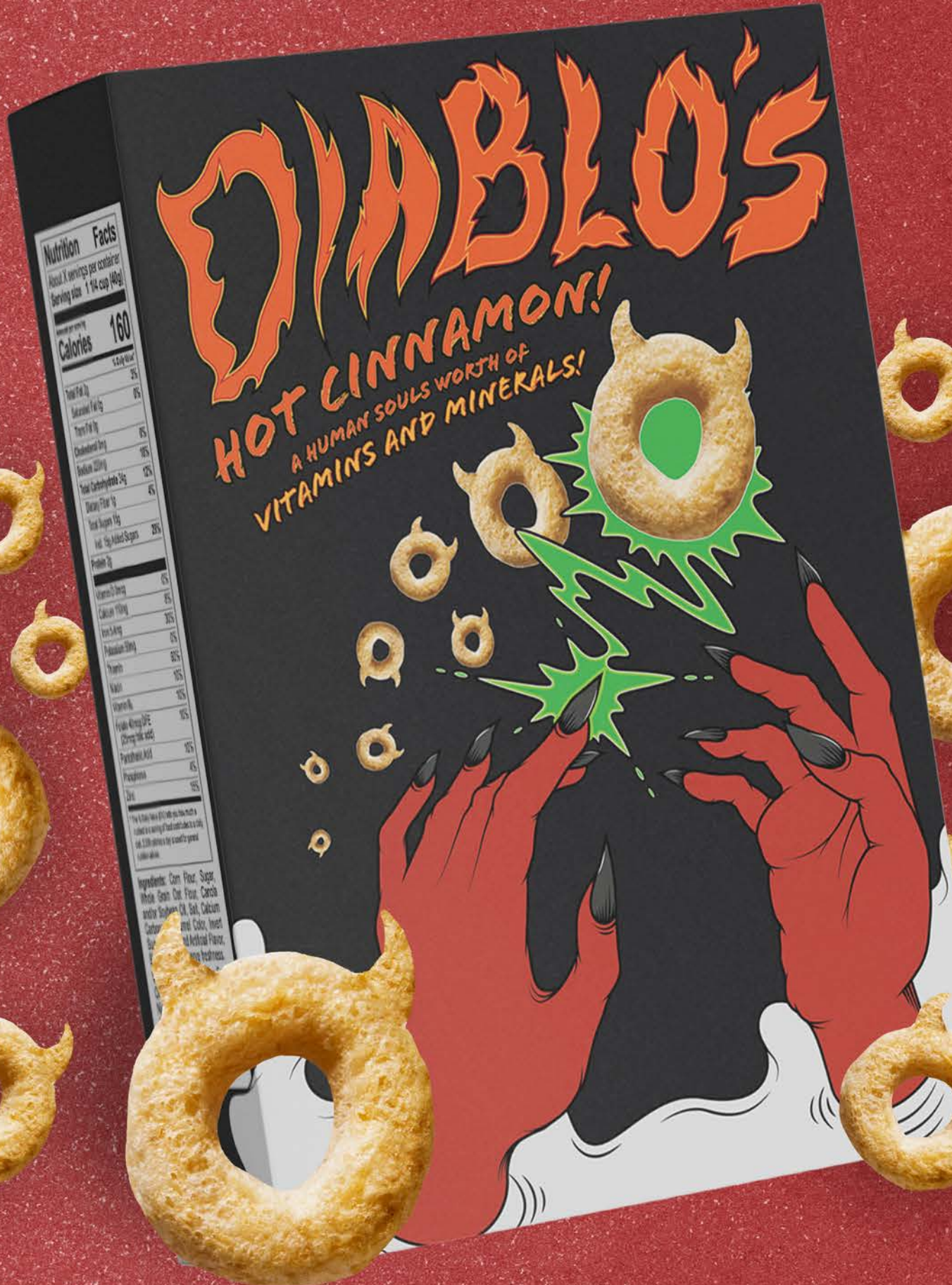






**DIABLO'S**





**Nutrition Facts**

About 11 servings per container  
Serving size 1 1/4 cup (40g)

Amount per serving  
**Calories 160**

Total Fat	25%
Saturated Fat	8%
Trans Fat	0%
Cholesterol	0%
Sodium	10%
Total Carbohydrate	25%
Dietary Fiber	4%
Total Sugar	10%
Total Added Sugar	25%
Protein	10%
Vitamin D	10%
Calcium	10%
Iron	20%
Phosphorus	10%
Thiamin	10%
Niacin	10%
Vitamin B6	10%
Vitamin B12	10%
Folate (Vitamin B9)	10%
Pantoic Acid	10%
Phosphoric Acid	10%
Propylene Glycol	10%
Salt	10%

Ingredients: Corn Flour, Sugar, Whole Grain Oat Flour, Cocoa and/or Synthetic Talc, Calcium Carbonate, and Color, Invert Sugar, and Artificial Flavors. © 2010 Diablos Cereals, Inc. All rights reserved.



# SOLVE ME!

N R H F N N L U C I F E R Y E  
 Z E Z M X Q E W M W L T P N W  
 K V T T I Q L A S B A C I D C  
 B I H X O S A W Z N D O J B N  
 T L C H H B C B O E D T Q U H  
 E C J B I D O H S E J T M S K  
 M I L D L O C L I U S Y K T Q  
 P N M D E W A Z Q E H U Y Q I  
 T N F I G M I V Q L V A V V U  
 A A N A U H O A G P P O O U G  
 T M B B Z E F N S P Q B U X H  
 I O Q L H U T L I M Y P K S Q  
 O N V O E O H O C C V S N G A  
 N N G X P W X X N S K W B T L  
 D Y P Y D B P I T R A A T S A

MISCHIEVOUS

TEMPTATION

CINNAMON

LUCIFER

DEMONIC

DIABLO

EVIL

## Nutrition Facts

About X servings per container  
Serving size 1 1/4 cup (40g)

Amount per serving  
**Calories 160**

	% Daily Value*
Total Fat 2g	3%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 220mg	10%
Total Carbohydrate 34g	12%
Dietary Fiber 1g	4%
Total Sugars 15g	
Incl. 15g Added Sugars	29%
<b>Protein 2g</b>	
Vitamin D 0mcg	0%
Calcium 110mg	8%
Iron 5.4mg	30%
Potassium 50mg	0%
Thiamin	60%
Niacin	10%
Vitamin B <sub>6</sub>	10%
Folate 40mcg DFE (25mcg folic acid)	10%
Pantothenic Acid	10%
Phosphorus	4%
Zinc	15%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Ingredients:** Corn Flour, Sugar, Whole Grain Oat Flour, Canola and/or Soybean Oil, Salt, Calcium Carbonate, Caramel Color, Invert Sugar, Natural and Artificial Flavor, BHT added to preserve freshness.

**Vitamins and Minerals:** Ferric Orthophosphate (source of iron), Niacinamide (Vitamin B3), Zinc Oxide, Thiamin Mononitrate (Vitamin B1), Calcium Pantothenate (Vitamin B5), Pyridoxine Hydrochloride (Vitamin B6), Folic Acid.

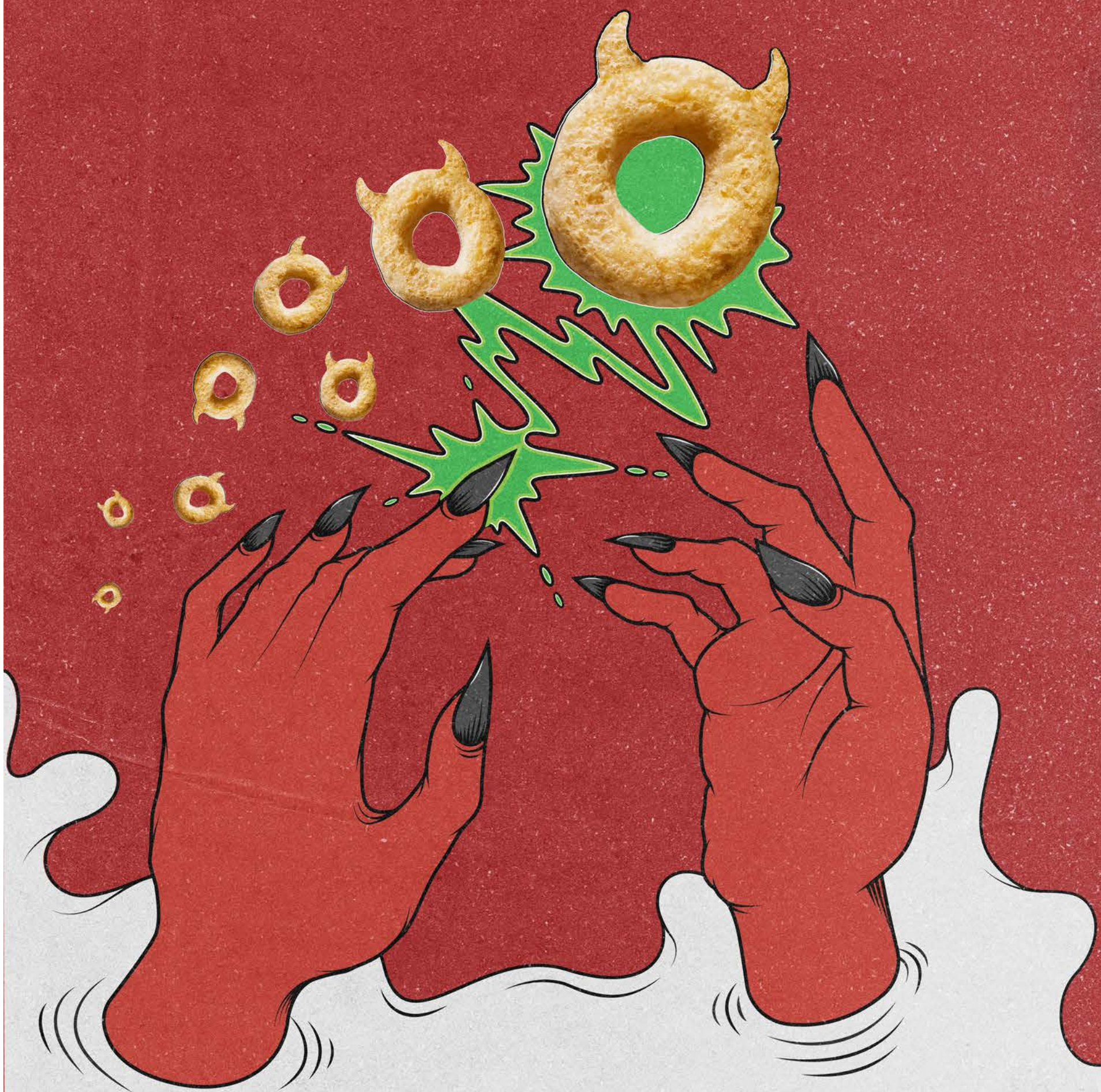
# DIABLO'S

**HOT CINNAMON!**  
A HUMAN SOULS WORTH OF  
VITAMINS AND MINERALS!

START YOUR  
DAY WITH A  
LITTLE  
**QUILTY  
PLEASURE**







# PROBLEM

We were tasked to create a brand and concept for a cereal box design. This included sketches, illustrations, dye cuts, and a finished box for presentation.

# SOLUTION

I wanted to go for something on the more whimsical side, and wanted to make a “develish” cereal brand. I started with research and of other cereal brands and how they did layout for their boxes. Then went straight to my illustration phase, and after a few revisions had finished front and back illustrations. Then we went to doing the dye cuts and test boxes. After that it was off for final printing.



**BOOST**





# PROBLEM

my class was tasked in creating a dye line and design for a packaged product, this included making the branding and logo for said product. this also meant our product has to fit in the packaging we made which was going to be one of the harder aspects of this project.

# SOLUTION

Not sure why but the idea of making my product a health/ wellness shot seemed really fun. I wanted the branding to be more fun and bright, also make it look like it tastes good which I cannot say is the case for all health shots I've tried. I made sure I picked a bottle size that made it so I could fit two in my package box. My logo design was just me going for something simple, easy, and fun, with added illustrations based on the flavor of the shot. Fun project all around.



Here at Boost, we believe that health shouldn't have to be boring. That's why we've crafted health shots that are both good for you and delicious. Our health shots are made with all-natural ingredients and are designed to provide you with a quick and convenient way to get the nutrients your body needs to stay healthy. Whether you're looking for a quick pick-me-up or a tasty way to get your daily dose of vitamins, our health shots are the perfect choice.



100% juice  
Manufactured by Boost inc.  
Oregon OR 55971  
Certified ORGANIC By:  
MOSA

**Nutrition Facts** Serv. size 1 bottle/1.7 fl oz (50ml)  
Amount per serving: **Calories 20**, Total Fat: 0g, Sat Fat: 0g, Trans fat 0g, Cholest: 0mg, Sodium: 0mg, Total Carb: 5g, Fiber: 0mg, Total Sugars: 1mg, Protein: 0g, Vit D20mcg (100% DV), Calcium: 2mg (0% DV), Iron: 0mg, Potas: 45mg (0% DV), Vit C: 163mg (180% DV), %DV=%Daily Value

# Boost Watermelon Strawberry

## IMMUNITY SHOT

Powered by 100% DV vitamins C & D3

2 Pods 1.7 fl oz (50 ml)



**Ingredients:**  
organic watermelon juice,  
organic strawberry juice,  
organic pineapple juice,  
organic acerola puree,  
Bacillus coagulans GBI-30  
6086 (probiotic), organic  
amla extract, organic vegan  
vitamin D3



**Always refrigerate,**  
consume after opening.







**100% juice**  
 Manufactured by Boost inc.  
 Oregon OR 55971  
**Certified ORGANIC By:**  
 MOSA

**Nutrition Facts** Serv. size 1 bottle/1.7 fl oz (50ml)  
 Amount per serving: **Calories 20**, Total Fat. 0g, Sat Fat. 0g,  
 Trans fat 0g, Cholest. 0mg, Sodium. 0mg, Total Carb. 5g,  
 Fiber. 0mg, Total Sugars. 1mg, Protein. 0g, Vit  
 D20mcg(100%DV), Calcium. 2mg,(0% DV), Iron. 0mg, Potas.  
 45mg (0% DV), Vit C. 163mg (180% DV), %DV=%Daily Value

# Boost

## Watermelon Strawberry

### IMMUNITY SHOT

Powered by 100% DV vitamins C & D3



**Always refrigerate.**  
 consume after opening

**Ingredients:**  
 organic watermelon juice,  
 organic strawberry juice,  
 organic pineapple juice,  
 organic acerola puree,  
 Bacillus coagulans GBI-30  
 6086 (probiotic), organic  
 amla extract, organic vegan  
 vitamin D3



SO GOOD  
 DETOX PRB 1.7OZ  
**3.99**  
 DETOX  
 211 08 0318  
 2-5-2.99 1  
 00841

VIVE ORGANIC  
 IMMUNITY BOOST 2OZ  
**3.49**  
 211-08-0622  
 2-5-3.99 1  
 00608



**PORTFOLIO  
INVITATION CARD**



Chemeketa Community College  
4000 Lancaster Drive NE  
Salem, OR 97305

# NEW DOCUMENT

## PORTFOLIO SHOW 2024

THURSDAY Building 2  
JUNE 6th Student Center

Multimedia Arts Screening | 3:30-4:15pm  
Graphic Design & Multimedia Arts Show | 4:15-7:00pm

For more information visit [chemeketa.vc](http://chemeketa.vc)



The College is an equal opportunity/affirmative action employer and educational institution committed to an environment free of discrimination and harassment. For questions regarding sexual harassment, gender-based discrimination and sexual misconduct policies or for filing a complaint, please contact the Title IX coordinator at 503.586.7323. For questions about equal employment opportunity and/or affirmative action, contact 503.399.2537. To request this publication in an alternative format, please call 503.399.3192.

# NEW DOCUMENT

## PORTFOLIO SHOW 2024

THURSDAY Building 2  
JUNE 6th Student Center

Multimedia Arts Screening | 3:30-4:15pm  
Graphic Design & Multimedia Arts Show | 4:15-7:00pm



visual  
communications



# PROBLEM

The graphic design graduates were all tasked to try and create a invitation for the 2024 portfolio show for Graphic Design & Multimedia graduates . The card needed to be able to pull the average person to the event, while also speaking and connecting with visual communications students & faculty

# SOLUTION

When I started this project I initially had a different concept that was more “DIY style” and arts & craft vibes. I got about two revisions into this and ended up scrapping it. It did not really represent what the program and show were all about. After starting fresh, I decided to go with this retro modern design with the floating Adobe app blocks, and an old Mac computer, both things we see and use in our field. I made sure to use bright and bold colors mixed with a strong and punchyfont to grab peoples attention. In the end mine was chosen to advertise the show this year.







SHOW-MARKETING PEICES DONE WITH HELP FROM MY FELLOW CLASSMATES



**Thank You**

[gsommersdesign@gmail.com](mailto:gsommersdesign@gmail.com)