

POK
TFO
LIO
2024

*Kaitlin
McLearn*

"Vanity and pride are different things, though the words are often used synonymously. A person may be proud without being vain. Pride relates more to our opinion of ourselves, vanity to what we would have others think of us."

Jane Austen's witty and diverting writing shows how the headstrong Elizabeth Bennet and the aristocratic Mr Darcy must have their pride humbled and their prejudices dissolved before they can acknowledge their love for each other. In Austen's timeless classic, *Pride and Prejudice's* humor lies in its honest depiction of manners, education, marriage, and money during the Regency era in England. The novel's unforgettable story about the inaccuracy of first impressions, the power of reason, and above all the strange dynamics of human relationships and emotions conveys a story to be retold again, and again.

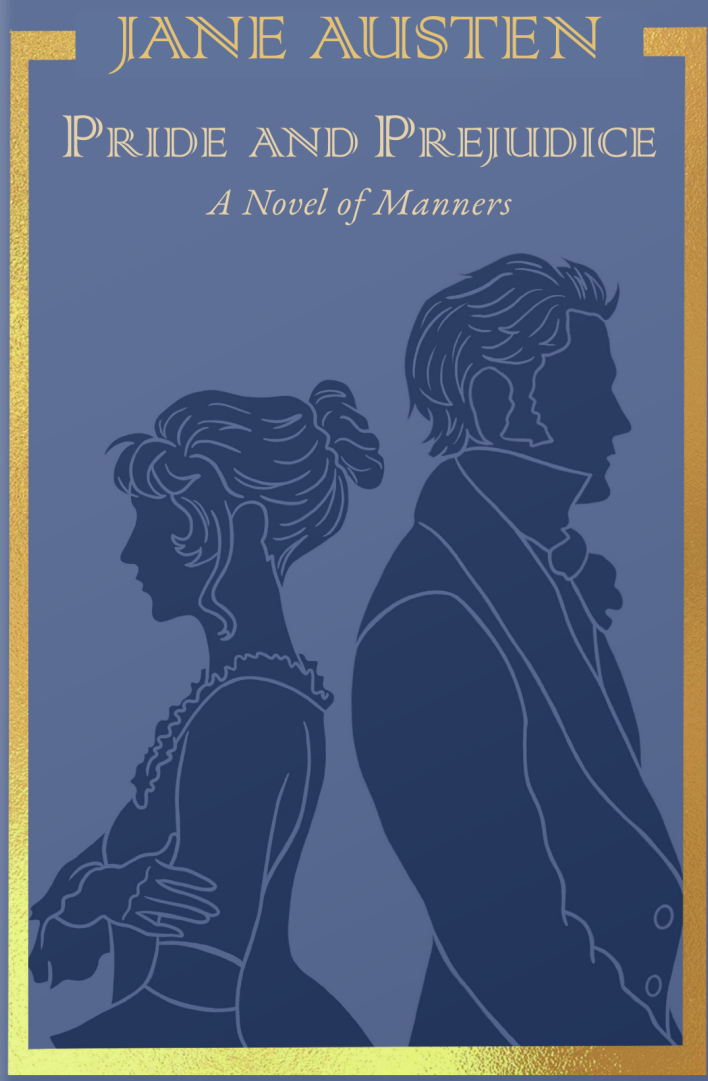


JANE AUSTEN was an English writer who first gave the novel of manners its distinctly modern character through her treatment of ordinary people in everyday life. All of her works vividly depicted English middle-class life during the early 19th century. Her novels defined the era's novel of manners, but also became timeless classics that have remained a critical and popular success for over two centuries after her death. Austen's works reflect her enduring legacy and hold fast to romantics of any age group.

Penguin
Random
House



AUSTEN
PRIDE AND PREJUDICE



PRIDE AND PREJUDICE

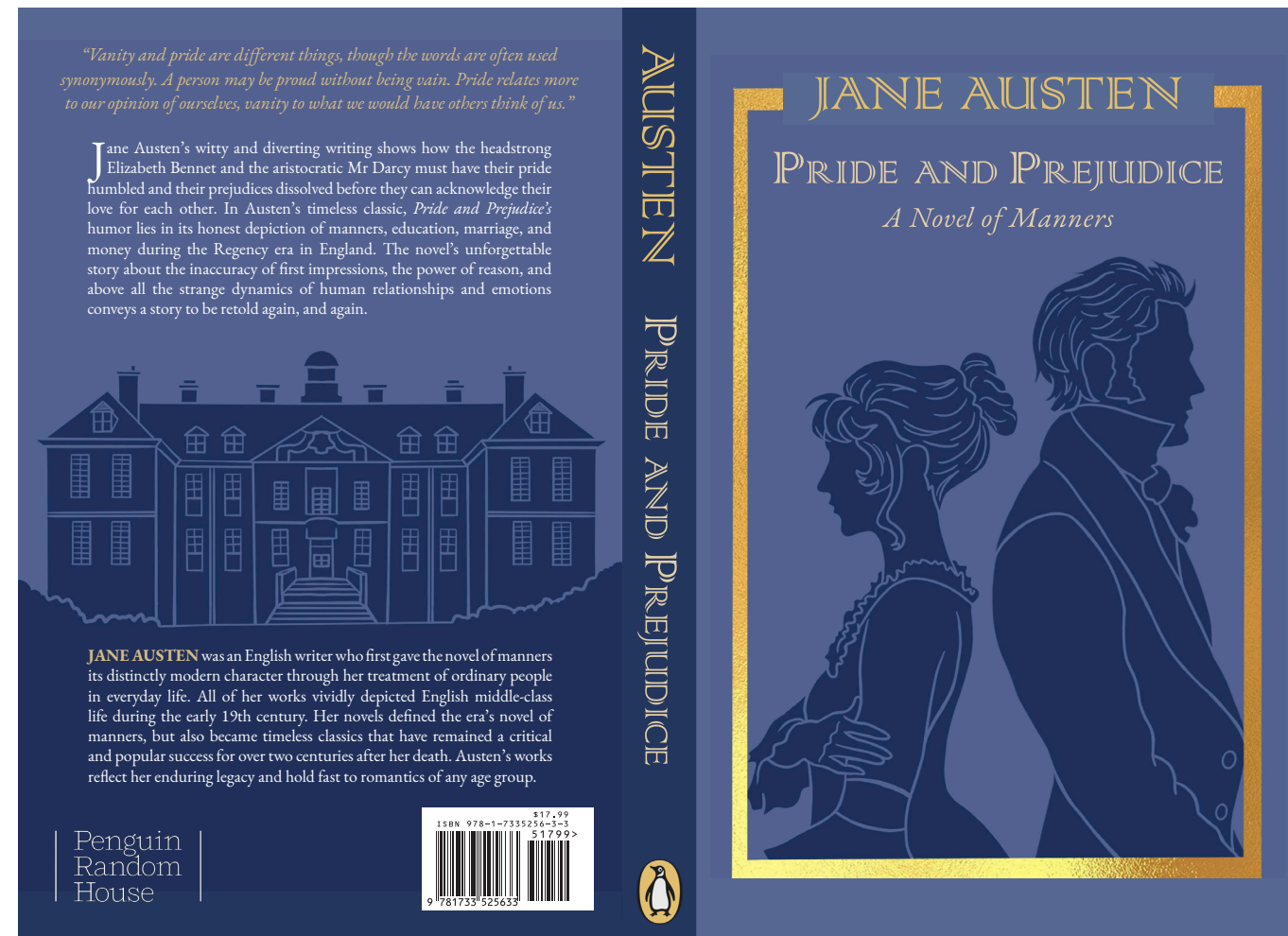
book cover design

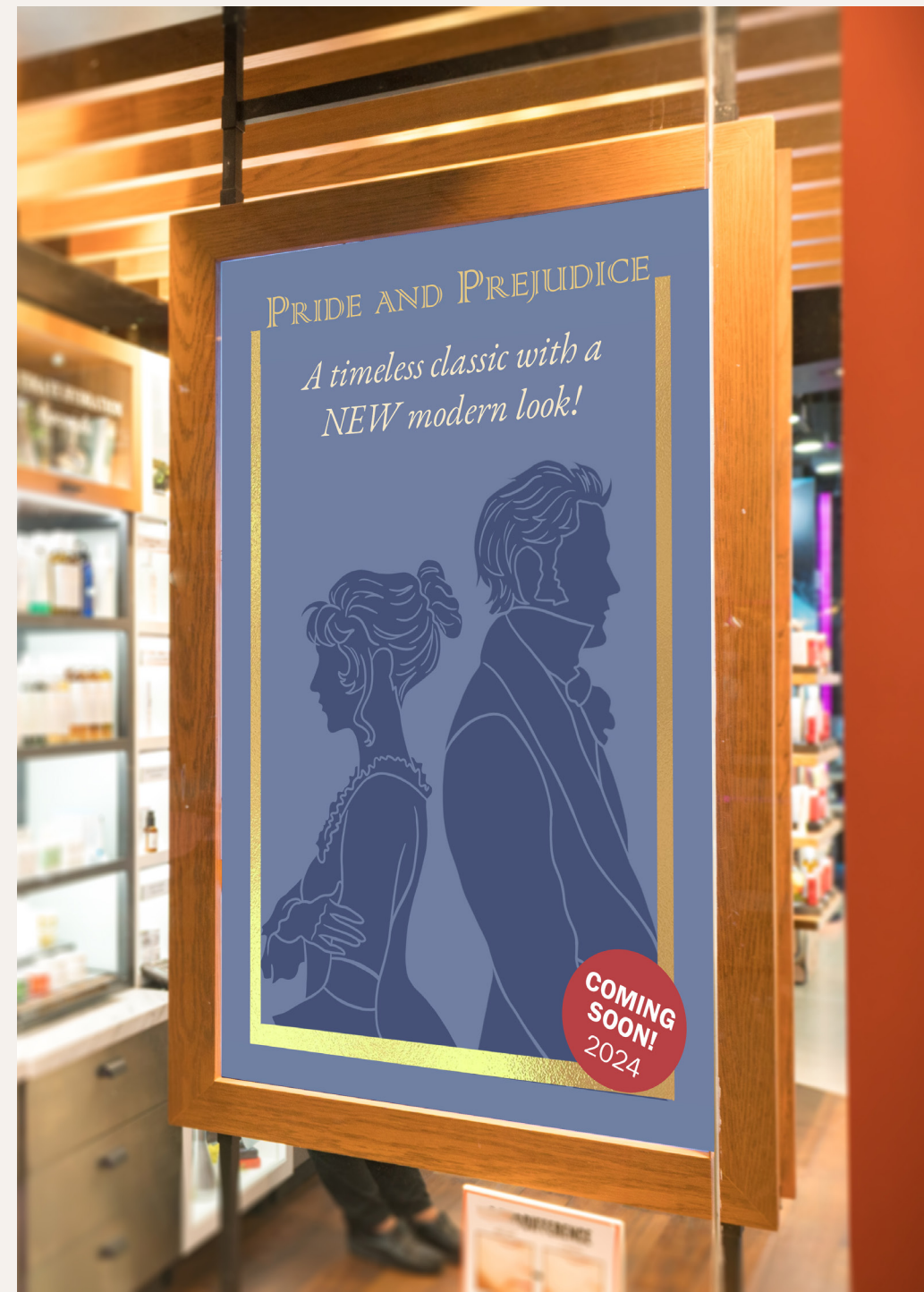
TASK: Choose a classic novel from the Project Gutenberg website and design a modern styled cover with your own illustration to pertain to the younger generation of readers.

SOLUTION: After conducting research on modern romance novels in local libraries and bookstores, I used my own illustrations and a simple color palette to create my take on a modern design of *Pride and Prejudice* by Jane Austen. Along with the cover design, I also designed the interior layout with everything from the chapter heads and page numbers, to the preface and contents pages.

SOFTWARE:

- Procreate
- InDesign







"I AM RESILIENT"

AIYLC illustration

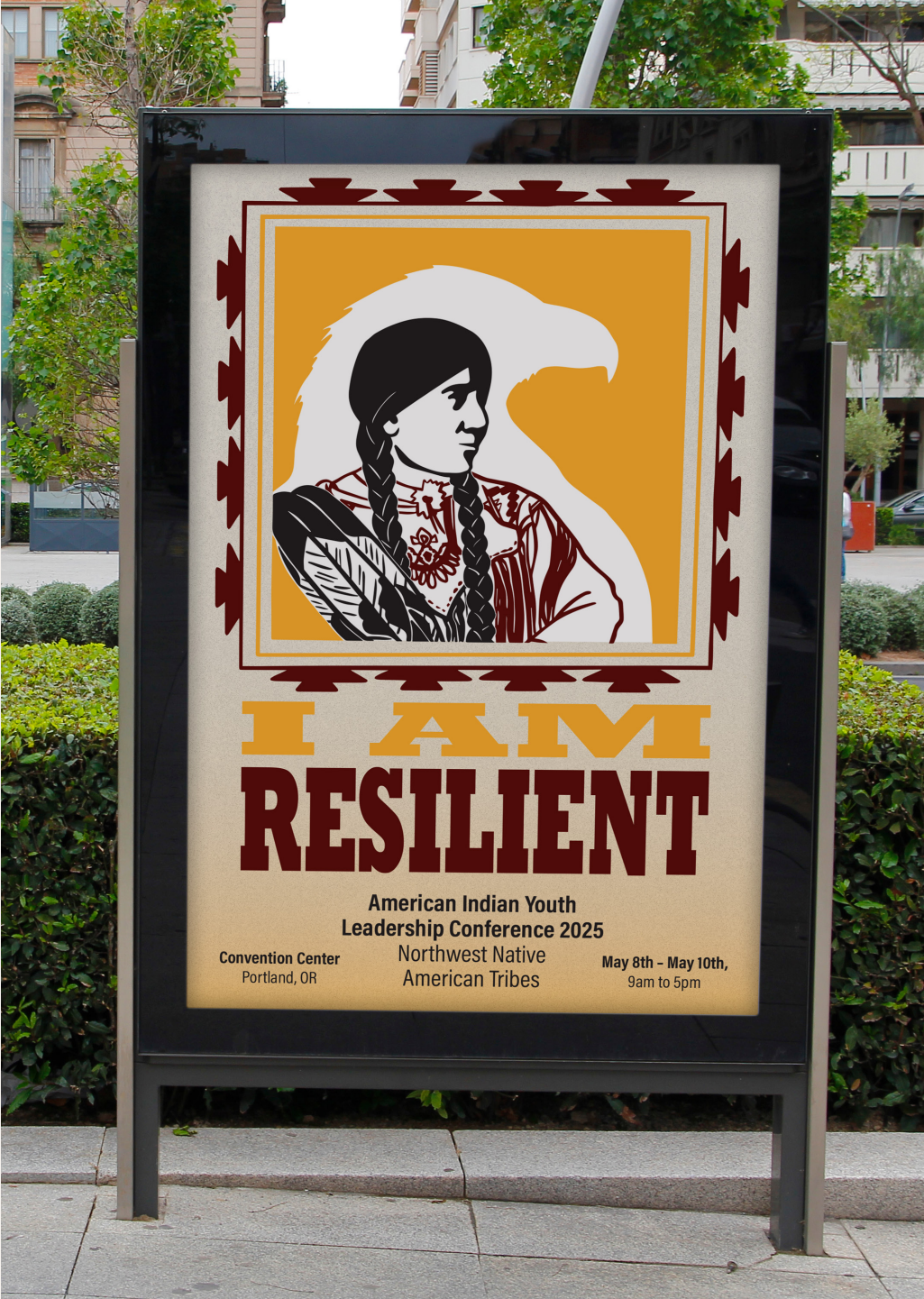
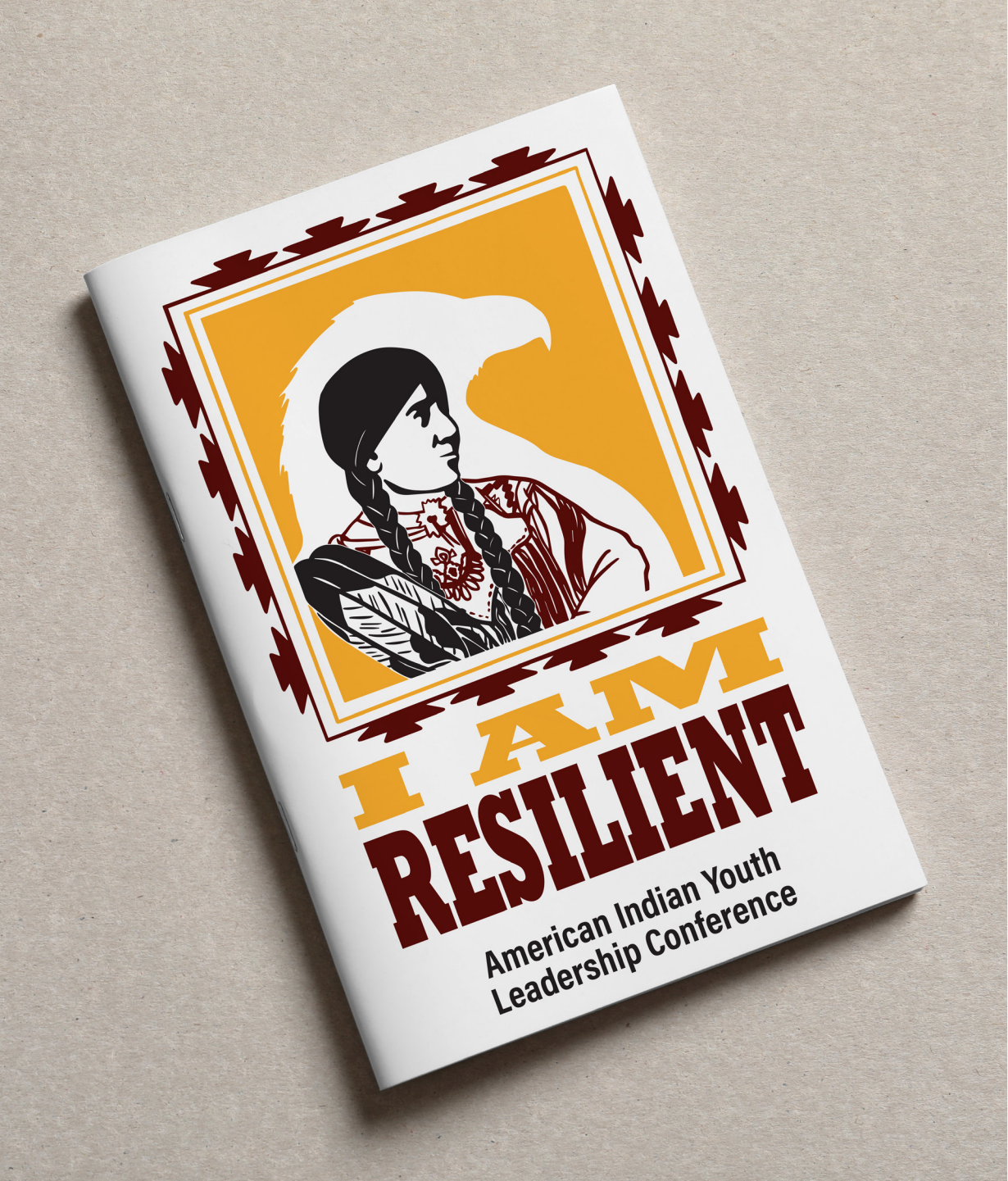
TASK: Create an illustration for the American Indian Youth Leadership Conference (AIYLC) that captures the statement of "I am Resilient" to be used at the next official gathering.

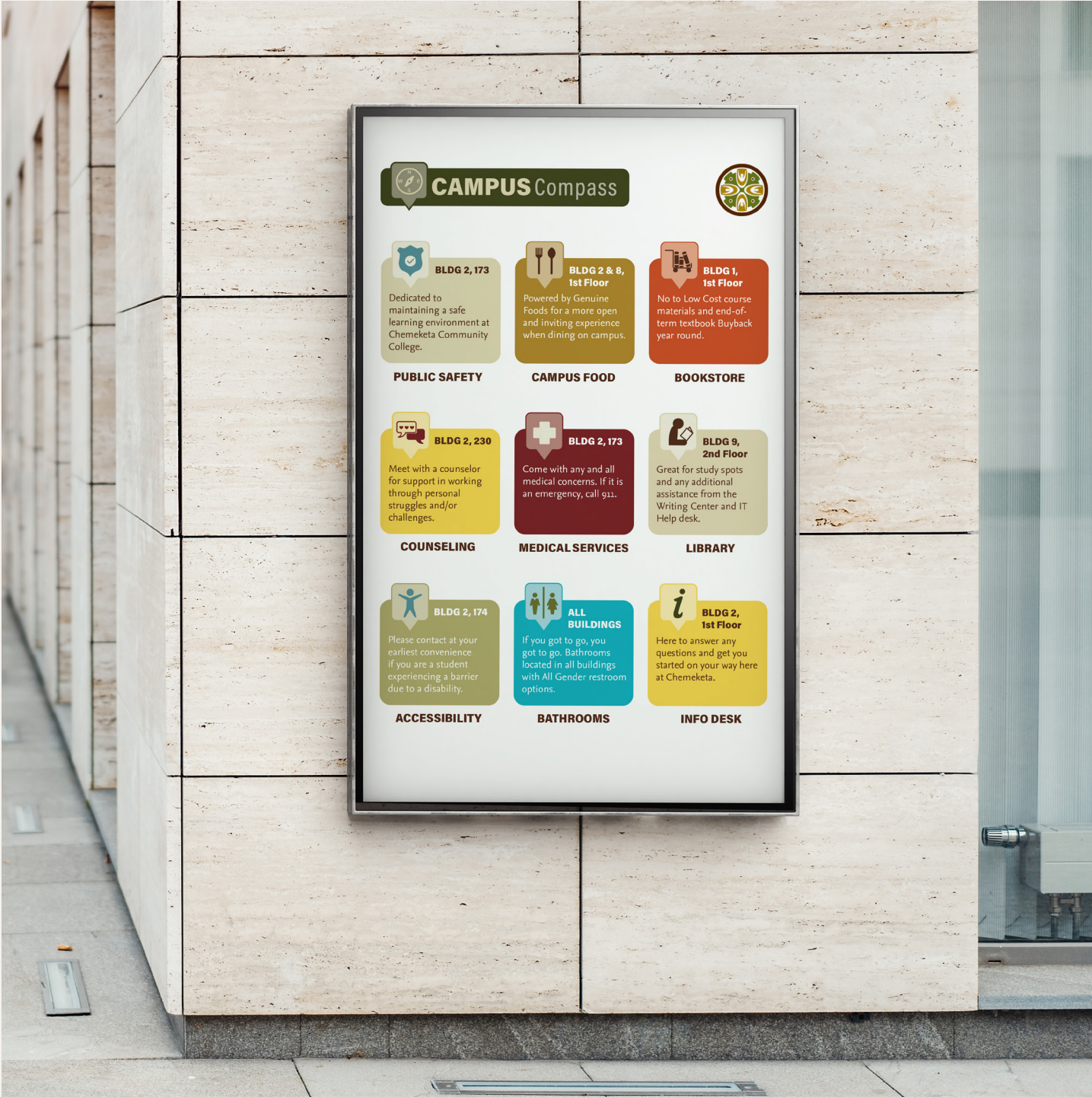
SOLUTION: With much research, revisions, and refinement, the final illustration depicts a young native woman in the silhouette of an eagle head with a common basket weave as the border. The biggest challenge was trying to create an image that could resonate with the majority of tribes and individuals that will attend this event.

SOFTWARE:

- Procreate
- Illustrator







CAMPUS COMPASS

wayfinding icons

TASK: Develop a series of icons as a helpful and informational piece to identify common places around campus, in order to help new students navigate their way at Chemeketa.

SOLUTION: Identifiable and consistent icons give the project a clear take on making a user friendly experience. The colors come from Chemeketa's primary and secondary color palette, in order to embrace the college identity more easily. I created a bounding box for the icons that would be easy to see on a handheld card, poster, and any other material for wayfinding usage.

SOFTWARE:

- Illustrator
- InDesign



CAMPUS Compass



BLDG 2, 173

Dedicated to maintaining a safe learning environment at Chemeketa Community College.

PUBLIC SAFETY



BLDG 2 & 8, 1st Floor

Powered by Genuine Foods for a more open and inviting experience when dining on campus.

CAMPUS FOOD



BLDG 1, 1st Floor

No to Low Cost course materials and end-of-term textbook Buyback year round.

BOOKSTORE



BLDG 2, 230

Meet with a counselor for support in working through personal struggles and/or challenges.

COUNSELING



BLDG 2, 173

Come with any and all medical concerns. If it is an emergency, call 911.

MEDICAL SERVICES



BLDG 9, 2nd Floor

Great for study spots and any additional assistance from the Writing Center and IT Help desk.

LIBRARY



BLDG 2, 174

Please contact at your earliest convenience if you are a student experiencing a barrier due to a disability.

ACCESSIBILITY



ALL BUILDINGS

If you got to go, you got to go. Bathrooms located in all buildings with All Gender restroom options.

BATHROOMS



BLDG 2, 1st Floor

Here to answer any questions and get you started on your way here at Chemeketa.

INFO DESK



LIBRARY



CAMPUS FOOD



BOOKSTORE



BATHROOMS



INFO DESK



MEDICAL SERVICES



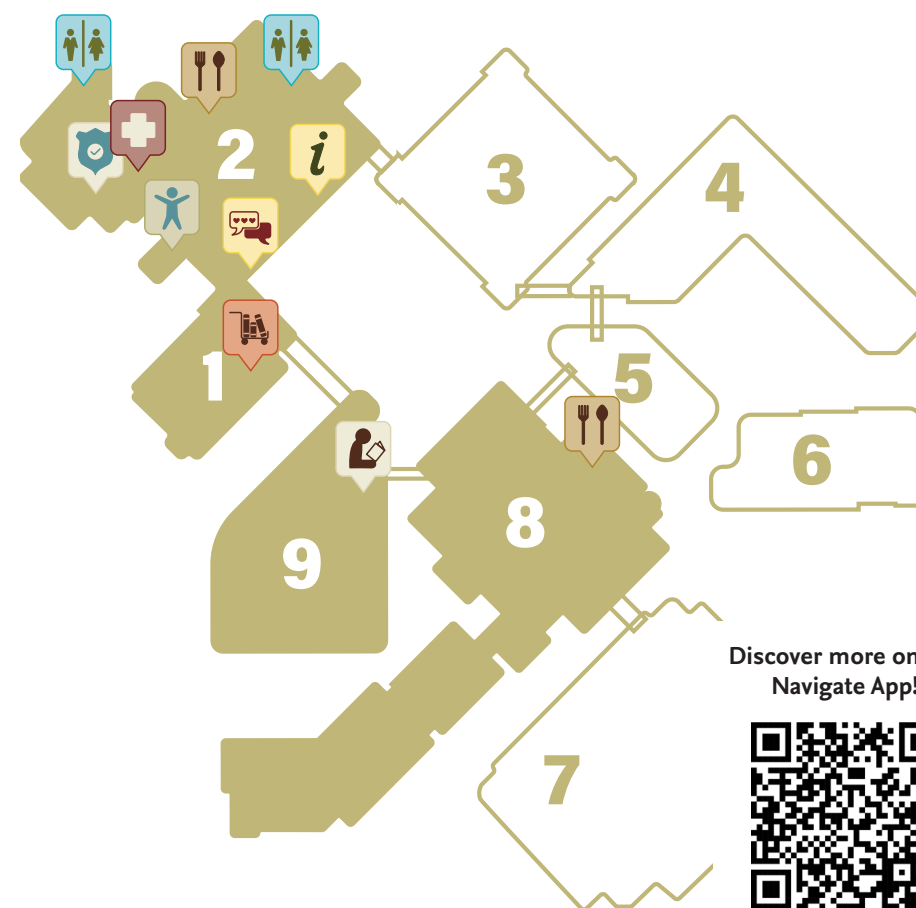
COUNSELING



ACCESSIBILITY

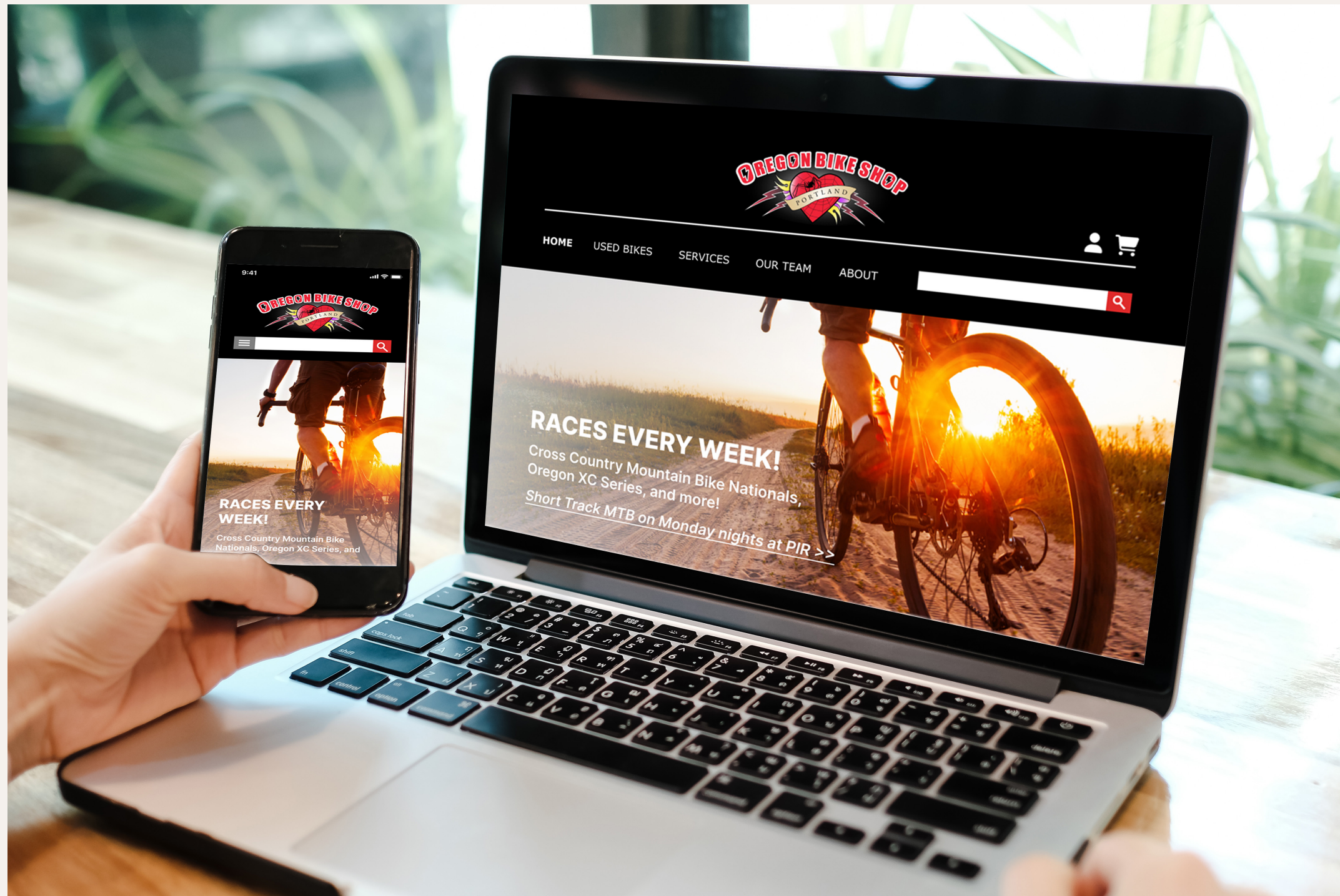


PUBLIC SAFETY



Discover more on the
Navigate App!





OREGON BIKE SHOP

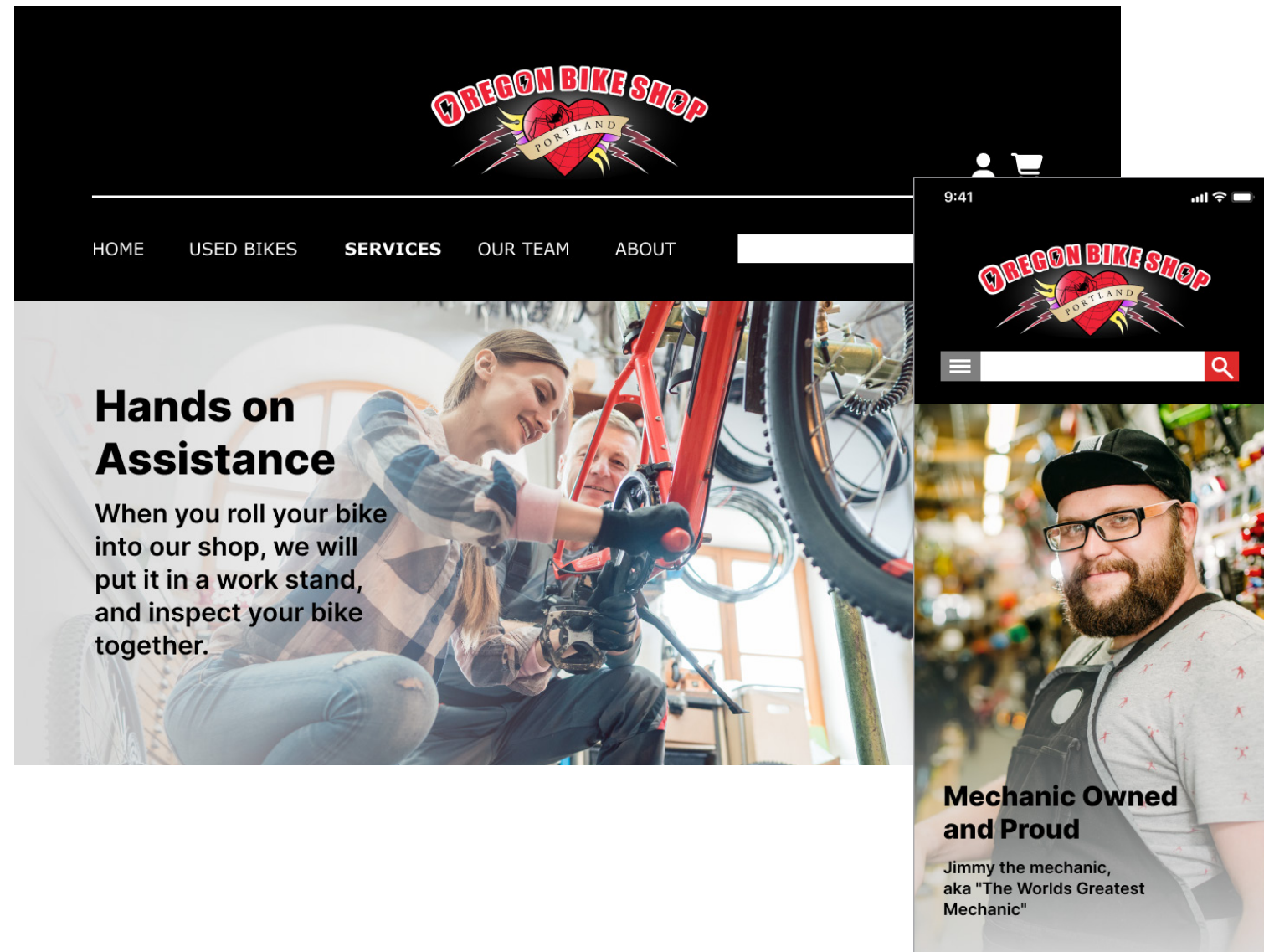
interface design

TASK: Redesign a website for Oregon Bike Shop using their pre-existing content into a desktop and mobile format with five functioning pages.

SOLUTION: I kept the thematic logo and colors of the Oregon Bike Shop website, and gave it a more organized and modern look. Using Figma and stock free photos, I created full web pages for desktop and mobile formats that is easy to navigate and find necessary information.

SOFTWARE:

- Figma



Filter By:

Categories

- ☐ BMX
- ☐ City
- ☐ Cruiser
- ☐ Cyclocross
- ☐ Fixies
- ☐ Hybrid
- ☐ Kids
- ☐ MTB

Size

- ☐ 15-inch
- ☐ 16-inch
- ☐ 20-inch
- ☐ 24-inch
- ☐ 26-inch
- ☐ 53cm
- ☐ 56cm
- ☐ 58cm
- ☐ 62cm

Price

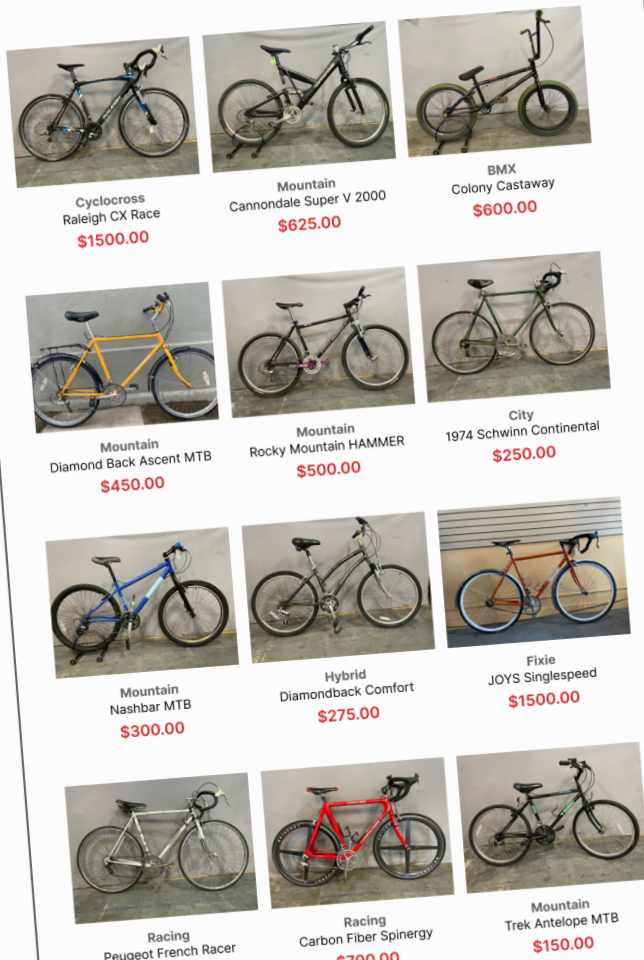
- ☐ Less than \$100
- ☐ \$101-\$200
- ☐ \$201-\$300
- ☐ \$301-\$400
- ☐ \$401-\$500
- ☐ \$501-\$600
- ☐ \$601-\$700
- ☐ \$701-\$800
- ☐ \$801-\$900
- ☐ \$901-\$1000
- ☐ More than \$1000

Bikes for Everyone!

We sell mainly 2nd, 3rd, and 4th generation used bicycles.

Call for current stock: (503) 575-1804

All used bikes are received by trade-in, refurbished or on sell through consignment. If you are the original owner and want to sell your bike, stop by and we can evaluate your bike for sale. All used bikes are maintained, tuned and inspected by us and are in good working order. If you're looking for an affordable, reliable bike whether for commuting, touring, racing, getting groceries or just getting to the gym or pub; we have the bike for you!



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503-575-1804

Commuters, racers,
BMXers, tourists and even
strollers.

Anyone "out on the road"
with a flat, in most cases,
are back on the road
within an hour and
sometimes sooner.

SHOP >

INFO >

ACCOUNT >



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Montavilla Portland, OR

9:41



Oregon Bike Shop Racing Team

Our main focus is Mountain
Biking, Short Track racing,
Cyclocross racing and alot of
gravel road riding thrown in.

Anyone can Race!

We have a diverse group of people on
our racing/club team. From 9 years old
to 60+ with everyone in between.
Whether you're a cat, 1 racer, masters
rider, weekend warrior or 'lil shredder,
you can join the team and bring the fun
of like

Meet the Mechanic

When you come in for a tune up, you
can choose to meet with Jimmy, aka
"The Worlds Greatest Mechanic" or
drop off your bike.

If you choose to meet Jimmy, he will
put your bike in a work stand and
inspect your bike with you and listen
to your description of the problem(s),
ask a few questions and after a visual
inspection, you will get an estimate
on the spot.



If you can't stick around, just drop
bike and if your bike needs any additional
parts or service, we will call, email or text
you an estimate.

Our Shop

Sun: CLOSED

Mon: CLOSED

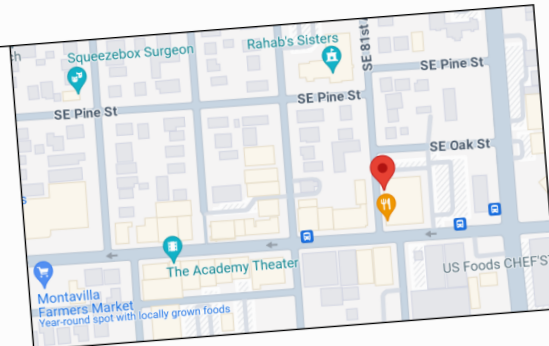
Tues: CLOSED

Wed: 10am - 4pm

Thurs: 10am - 4pm

Fri: 10am - 5pm

Sat: 10am - 5pm



SHOP

Bikes
Services
Hours
Location

INFO

About Us
Our Team
Policies
Races
Contact

ACCOUNT

My Account
Payment
Newsletter



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 for KING & COUNTRY



UNSUNG HERO TOUR
FALL 2023

10.06	CEDAR RAPIDS, IA	SHAWNEE, OK	10.29
10.07	EDEN PRAIRIE, MN	LUBBOCK, TX	10.30
10.08	FARGO, ND	MILWAUKEE, WI	11.03
10.09	SIOUX FALLS, SD	MUSKEGON, MI	11.04
10.20	PANAMA CITY, FL	MOBILE, AL	11.05
10.21	COLUMBIA, SC	HUNTSVILLE, AL	11.06
10.22	OWENSBORO, KY	WICHITA, KS	11.10
10.23	PADUCAH, KY	ABILENE, TX	11.11
10.27	MANDEVILLE, LA	TYLER, TX	11.12
10.28	CYPRESS, TX	AUSTIN, TX	11.13

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FORKING&COUNTRY.COM



 for KING & COUNTRY

UNSUNG HERO
TOUR

NOV. 12 2023 - 7PM
OIL PALACE
10408 STATE HIGHWAY 64 E, TYLER, TX

LEVEL	SEC.	ROW	SEAT
2G	F	12	35



012345678901

FOR KING & COUNTRY

concert collateral

TASK: Pick a band or musical artist and design a cohesive album cover, concert poster, and concert ticket for an existing or made up tour for that band or artist.

SOLUTION: *For King & Country* is a brother duo from Australia and one of my personal favorite artists that I have seen in concert. I wanted to stick very closely to their style of design while also taking a stylized twist to it that would stand out among other albums in store or on their website. In order to achieve this, I illustrated the duo in a 2D rendered style while also creating a textured background for depth.




SOFTWARE:

- Procreate
- InDesign





10.06	CEDAR RAPIDS, IA	SHAWNEE, OK	10.29
10.07	EDEN PRAIRIE, MN	LUBBOCK, TX	10.30
10.08	FARGO, ND	MILWAUKEE, WI	11.03
10.09	SIOUX FALLS, SD	MUSKEGON, MI	11.04
10.20	PANAMA CITY, FL	MOBILE, AL	11.05
10.21	COLUMBIA, SC	HUNTSVILLE, AL	11.06
10.22	OWENSBORO, KY	WICHITA, KS	11.10
10.23	PADUCAH, KY	ABILENE, TX	11.11
10.27	MANDEVILLE, LA	TYLER, TX	11.12
10.28	CYPRESS, TX	AUSTIN, TX	11.13

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BANTHA BITES CEREAL

package design

TASK: Design a cereal box using Illustrator to create a die from scratch and a unique branding and cereal concept within the die parameters.

SOLUTION: I decided to have fun with this project by directing it not just toward kids, but to an even broader audience; that which being Star Wars. The illustrations and die cut is my own work, and I utilized Adobe Firefly to create an out of this world image of chocolate cereal in blue milk.

SOFTWARE:

- Procreate
- Illustrator
- Adobe Firefly





WHAT IS A WATERSHED?

A watershed is an area of land in which all precipitation drains specifically into a common body of water. The North Santiam Watershed encompasses approximately a half million acres (766mi²) in Linn and Marion County. The North Santiam is home to a number of diverse land uses, including timber, cropland agriculture, rangeland agriculture, recreation, urban city centers, and fish and wildlife habitat. The river intricately connects all of these diverse users together, creating a common goal for a healthy ecosystem and community.

WHAT DOES THE NSWC DO?



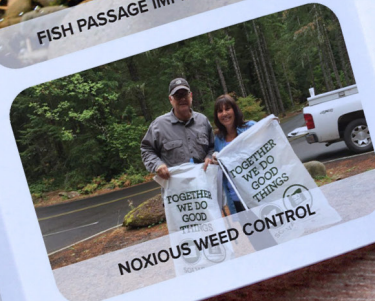
RIPARIAN VEGETATION ENHANCEMENT



IN-STREAM HABITAT CREATION



FISH PASSAGE IMPROVEMENT



NOXIOUS WEED CONTROL

NORTH SANTIAM WATERSHED COUNCIL HISTORY

The North Santiam Watershed Council is a 501(c)(3) non-advocacy grassroots nonprofit that was established in 2005 as a partnership with Calapoia and South Santiam Watershed Councils.

OUR MISSION

Providing opportunities for stakeholders to cooperate in promoting and sustaining the health of the watershed and its communities.



WATER QUALITY MONITORING



WATERSHED PROTECTION



NORTH SANTIAM
WATERSHED COUNCIL



NORTH SANTIAM WC

brand guide

TASK: Develop a brand identity guidebook for the North Santiam Watershed Council to have for future use with collateral and graphic design elements.

SOLUTION: Using their existing logo as a stepping stone, I created a cohesive look using a small wave graphic and only tints of the logo colors instead of adding an additional element. This gives more creative freedom to how each branded item looks, but is still clearly connected.

SOFTWARE:

- InDesign



**BRAND
IDENTITY
GUIDELINES**

NORTH SANTIAM
WATERSHED COUNCIL

Our Brand

Essence: The North Santiam Watershed Council acts together with landowners and partners to restore habitat important to fish and wildlife. We believe actions speak louder than words, and therefore our character is not to be "marketed" but rather seen as the goal we strive to achieve each and every day.

Character: Resilient - Community - Environmental - Recreation - Education

Logo Elements



NORTH SANTIAM
WATERSHED COUNCIL

Appropriate Usage

Clear Space: Use the width of the logotype as a general rule of clear space around the logo.



PLEASE NOTE: The dimensions of the logo are not to be changed, altered, or skewed in any way. Any and all print media requires the logo to be at least 0.5 inches away from all sides of the page and other design elements.

Minimum Size:
Primary - 1.25" x 1.5"
Horiz. Orient. - 2" x 0.5"



NORTH SANTIAM
WATERSHED COUNCIL

Logo Variations: Primary

Full Color Grayscale Black and White Reversed



NORTH SANTIAM
WATERSHED COUNCIL

Logo Variations: Horizontal Orientation

Full Color Grayscale Black and White Reversed



NORTH SANTIAM
WATERSHED COUNCIL

Incorrect Usage

DO NOT SKEW



DO NOT CHANGE COLORS



DO NOT ROTATE



DO NOT CHANGE TYPOGRAPHY



DO NOT PLACE OVER IMAGES



DO NOT ADD/TAKE AWAY ELEMENTS



NORTH SANTIAM
WATERSHED COUNCIL

Typefaces

Our brand uses Proxima Nova as our primary typeface. We believe that consistency is key, as well as clear and concise communication. Proxima Nova is a well known sans serif that provides us with any and all desired weights to use within our guidelines, and promotes our brand with clean legibility even at small sizes.

Proxima Nova Bold (18 pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 !@#&*\$%&

Proxima Nova Regular (18 pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 !@#&*\$%&

Proxima Nova Semibold (18 pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 !@#&*\$%&

Proxima Nova Light (18 pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 !@#&*\$%&

Size & Use Examples

Proxima Nova Bold is to be used as headers ONLY

Subheadings should be in Proxima Nova Light

Proxima Nova Regular is best for text heavy documents and should be used with all body copy formats. Use Proxima Nova Semibold for emphasis within body copy. Please only use Proxima Nova's basic fonts when grammatically necessary, such as stressing a word or including a quote into body copy.

Ovidusda qui blab lottaspemo beaqui consequi aliquae voluptat harchiam quae nonem. Nemporro dignatis del eos eaquam si stipiet aut malos est ewerferibus, volonem feropellis eatur.

Color Values

These are our primary brand colors. Please refrain from using and/or replacing them with different colors that are not these specified colors. Tints of black are an acceptable option for a use of secondary color.

Flowing Fish Teal
C-100, M-2, Y-26, K-2
R-10, G-164, B-188
Hex #00a4cc


Majestic Mountain Blue
C-85.93, M-48, Y-17.43, K-16
R-28, G-103, B-145
Hex #416791


High Desert Orange
C-14.91, M-70.84, Y-92.41, K-2.96
R-204, G-102, B-51
Hex #c66732


Tints





Thank You!
And Welcome to Our Team!




 **Brandin Hilbrandt**
Executive Director

 503.930.8202


 bhilbrandt.nswc@gmail.com


 northsantiam.org


 284 E. Water St.
Stayton, Oregon 97383





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WATERSHED COUNCIL




 **Brandin Hilbrandt**
Executive Director

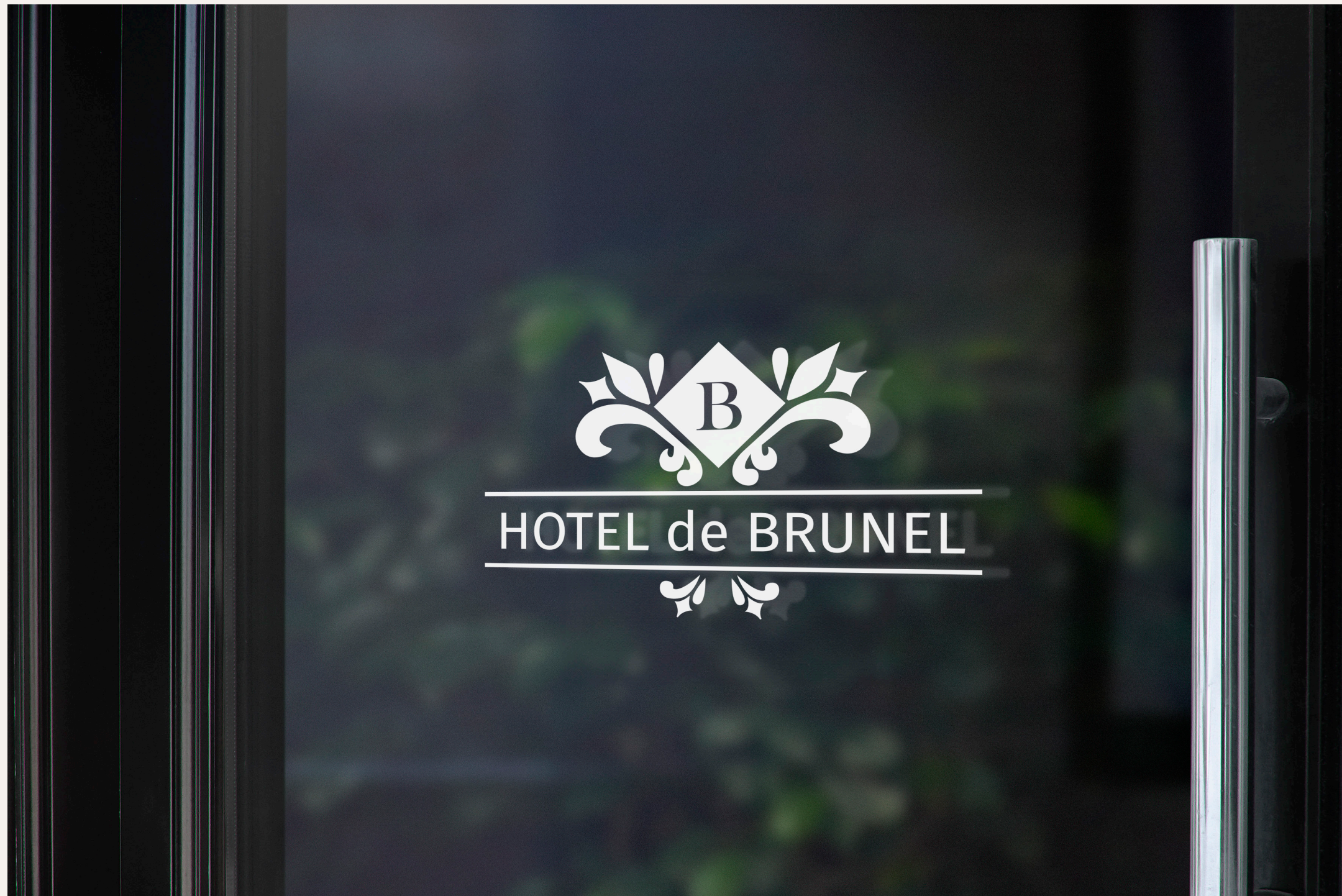
 503.930.8202

 bhilbrandt.nswc@gmail.c

 northsantiam.org

 284 E. Water St.
Stayton, Oregon 97383





BOUTIQUE HOTEL

logo design

TASK: Create a logo for a boutique hotel located in New Orleans with a transportation/engineering theme, directed towards art and culture lovers.

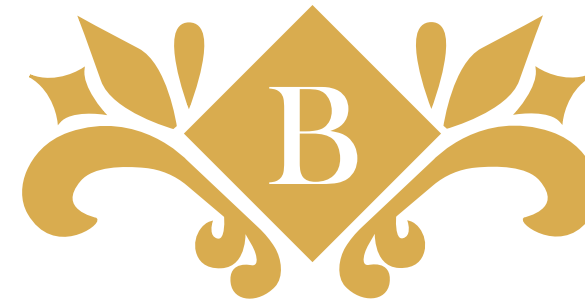
SOLUTION: I decided to heavily lean into the New Orleans aesthetic and pair that with the old trolley car and steam engine graphic details to come up with this final logo. I used a muted gold color as a call back to that time period, and use a paisley style decor that is common among art culture in New Orleans.

SOFTWARE:

- Illustrator



HOTEL de BRUNEL



HOTEL de BRUNEL







AMITY FOOD TRUCK

logo design

TASK: Design a logo for a food truck based off of a given prompt; a wine and charcuterie food truck that is based out of Amity, Oregon.

SOLUTION: While diving into initial research for this project, I found that Amity is a huge place for wine enthusiasts even though it's a smaller city. So, in order to keep that small town feel, I added the subheading in a handwritten font that would tie into the local provisions the food truck would likely use. It also provides good contrast with the serif typeface as the first thing you see, and would also appeal to almost anyone in the wine industry.

SOFTWARE:

- Illustrator





• MENU •

• CHARCUTERIE •

Sample Platter
A little bit of every meat and veggie to try

All the Meats
Salami, Pepperoni, Sopressata, Calabrese, Capocollo, Mortadella, and Prosciutto with seasonal selection of cheeses

Veggie Lover
Gherkins, Mini Sweet Peppers, Sugar Snap Peas, Radishes, Cherry Tomatoes, Celery, Broccoli, Cucumber, Cauliflower, Rainbow Baby Carrots, with Hummus and Ranch

Vegan Variety
Olives, Pickles, Tapenade, Candied Nuts, Dates, Roasted Chickpeas, Escabeche, Water Crackers, and French Bread

Sweets and More
Mocha Pâté, Milk Chocolate Covered Almonds, Tuile Cigars, Almond Crisps, Chocolate Ganache Dip, White Chocolate Dipped Pretzel Rods, Chocolate Salami, Orange Shortbread, Candied Orange Peel

Fondue Special
French bread, and select meats with a white wine Cheese fondue

• WINE •

Pinot Noir
..... 38

Willamette Valley Seasonal
..... 38

Rosé
..... 38

Riesling
..... 38

Lambrusco
..... 38

Pecorino
..... 38

Syrah
..... 38

NOIR
• wine & charcuterie •



GARDEN MAGAZINE

page layout design

TASK: In a group, work together to create a full magazine with articles, advertisements, contents page, and letter from the editor in a full print ready file.

SOLUTION: After writing my article, I had to make it stretch across two full spreads in order to meet the needed requirements. So following the dedicated grid layout established by my group, I found creative avenues in order to showcase the images and article text, and including a half-page advertisement as well.

SOFTWARE:

- InDesign



photo credit: pgrassy

GARDEN ESSENTIALS

GARDENING 101

Beginners Guide to Planting and Growing a Garden

BY KAITLIN MCLEARN

Patch Gardening | Spring 2024 | Issue 20

Are you tired of spending too much on produce? Do you want fresh and appealing vegetables? Well, how about making a garden! Even if it may seem daunting at first, gardening is an extremely rewarding hobby, and there is nothing quite like fresh veggies by the fruit of your own labor. Or herbs, or berries, or whatever else you may want to egg-plant. But let's not beet around the bush and get right into it, shall we? Lettuce help you grow a successful garden this year with just 4 simple steps.

PICK THE RIGHT LOCATION

First and foremost, you need to pick a location for your garden. This plays a vital role in how your plants will grow and produce throughout the season. Here are some key things to consider when picking your spot:

- Sunlight:** Most vegetables need 6 to 8 hours of direct sunlight every day in order to grow. More leafy veggies can tolerate some shade.
- Drains well / Doesn't stay wet:** If you look outside when it rains and you have areas that pool with water and seem to take forever to dry up, then plant your veggies in a raised garden bed or raised row for improved drainage. Wet soil means wet roots, which can turn into rotting roots. If you have rocky soil, make sure to till and remove the rocks so they do not interfere with root growth.
- Stable and not windy:** Make sure to avoid places that receive strong gusts of wind. This could cause your young plants to get knocked over or keep pollinators, like bees, from doing their job. You also don't want to plant in an area that receives too much foot traffic or could flood easily.
- Nutrient rich soil:** The soil is what feeds your plants. You will have sad, unhealthy plants if you have poor, thin soil. Be sure to mix in plenty of organic matter to help your plants grow and be healthy.

Now that you've got an idea for what to look for in your ideal spot, let's move on to the next step.

STARTING SMALL

When thinking about how big of a garden to plant, you should always start small by planting only what you know you'll use. One of the most common errors beginners make is planting too much too soon.

"It's better to be proud of a small garden than frustrated by a big one."

If you are planting in the ground, a 10-foot by 10-foot garden (100 square feet) is a perfectly manageable size. With this, you can pick 3 to 5 of your favorite vegetables and get 3 to 5 plants of each one. If planting in a raised garden bed, a 4-foot by 4-foot or 4-foot by 8-foot is a great beginner size. However, if you are feeling confident and want to go bigger, a 12-foot by 24-foot garden in the ground is the biggest a first-timer should go. To give you an example of how much this size garden can produce, it would be able to feed a family of 4.

PatchGardening.com | Patch Gardening



photo credit: pgrassy

four with 3 hills of yellow squash, 1 mound of zucchini, 10 assorted peppers, 6 tomato plants, 12 arugula plants, a 12-foot row of bush beans, 2 cucumbers on a cage, 2 eggplants, 6 basil, 1 rosemary and a few low growing herbs such as oregano, thyme, and marjoram. Regardless of your garden's size, make sure that you have pathways every four feet or so to access your plants to weed and harvest them. This ensures you can easily reach the row or bed center without stepping on the soil. We don't want you to accidentally take out a plant that you put so much work into for it to grow. It's better to be proud of a small garden than frustrated by a big one.

CHOOSE YOUR VEGETABLES

So many choices, but we thought to give you a hand and put together a list of some of the easiest vegetables for beginners to grow. It is important as a beginner to pick easy veggies that are also productive, especially here in the Pacific Northwest. Most of the veggies listed below are best started by seeds planted into the soil, unless otherwise noted:

- Lettuce
- Green beans
- Radishes
- Tomatoes (use starter plant, i.e. small nursery plant)
- Zucchini
- Peppers (use starter plant, i.e. small nursery plant)
- Beets
- Carrots
- Chard, Spinach, or Kale
- Peas

You can also mix in some flowers, such as marigolds! Not only does it add some color, but they are great for discouraging pests and attracting pollinators. While seed packets are much cheaper than individual plants, you should think about using high-quality seeds rather than just the first pack you see on the shelf. A few extra cents spent in the spring will be paid off in more abundance at harvest time.

"In the long run after all, you reap what you sow."

Of course, there are lots of other veggies to choose from. But choose vegetables that you and your family like to eat. If no one likes broccoli, don't bother planting it! You should also be realistic about how much your family will eat; over-planting will only stretch yourself thin trying to take care of it all. Having a garden is a responsibility; you have to be prepared to take care of it throughout the growing season. If you are planning to go on vacation sometime in the summer, be sure to have someone look after your plants while you are gone. And Water! Water! Water! Otherwise, they will suffer the wrath of the summer heat. In the long run after all, you reap what you sow.

WHEN AND WHERE TO PLANT YOUR VEGGIES

If you only plan to grow two or three tomato plants, then this next process is easy. But since you have read this far, that is surely not the case and you'll need to consider where each plant will go, and when each vegetable will need to be planted. So here we will give you a few guidelines to keep in mind when arranging your veggies.

First of all, not all vegetables are planted at the same time. "Cool-season" vegetables such as lettuce, broccoli, and peas grow in the cooler weather of early spring, while "warm-season" veggies like tomatoes, peppers, and cucumbers are planted after the soil warms up in late spring and early summer. This also applies if you have areas of your garden that would be shaded at certain times of the day. Whether it's from taller plants or just how your garden is situated, save the shaded areas for "cool-season" plants that will appreciate the shade when the weather starts to heat up.

It's also important to consider that some crops mature quickly and have a short harvest period as well, such as radishes and bush beans. Other plants, like tomatoes, take longer to produce but in turn also produce for longer. This is called "days to maturity" and can usually be found on the seed packet of each plant. Keeping this in mind can help you stagger planting times as well. You don't want to plant all your lettuce seeds at once, otherwise all that lettuce will need to be harvested at the same time.

So when should you start planting? Every region is different, but when planting in the Pacific Northwest, you start after the frost is done for the year. There is no exact date and time, but typically it falls where you can start planting between mid-March and early April for most crops. And remember, gardening can be fun and quite rewarding, you just have to keep calm and carrot on. So, without further ado, we will leave you be so you can get ready to plant the best garden ever! Ready, set, grow! 🌱

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Garden Q&A

The monthly letter from our dear Granny Cabbatha

Dear Granny Cabbatha,

As the weather starts to warm up, I am already planning for my garden like you have advised time and time again. However, this year I want to make my garden better by adding flowers, but that seems to be both the solution and the problem. I've heard people say that some flowers are good for pollinators, some are good for keeping pests away, and some are even good to eat! It all sounds too good to be true, and there are just so many flowers to choose from, how could I possibly decide? My question for you is what flowers do you recommend? Or even better yet, what flowers do you use in YOUR garden that makes it so vibrant and abundant year after year? Please help me with this conundrum. I love reading your articles in every magazine edition and greatly appreciate all of your advice.

Best wishes and all the questioning,
Joanna Doe

Well thank you so very much for writing to me, my dear Joanna Doe. And my, my! What a wonderful question to ask for this magazine's spring edition!

Why, I was just preparing the soil for a dainty pot of tulip flowers that my sweet grandson brought me. Now I know that tulips aren't for everyone so why don't you give this coming Oregon Ag fest a go. You can look around, have fun, and buy some pretty pansies for your garden. I'm sure you'll find something you like. Might I add that poppies are always fashionable if that's something you fancy. I've always loved their color. Why back in my day, I would visit my local farmer's market every weekend and see these right up front for sale. It was so nice to see these brighten up the front yards and window sills of my neighbors.

If your worried about your poor vegetables and are wanting to give them a nice comfortable garden this year, I have a few flowers in mind that could help with

keeping pests at bay. Petunias and marigolds are quite helpful in deterring those harmful bugs away from your vegetable bed, and pinelias are a lovely little flower that attract many pollinators to benefit your vegetables growth, and also bring in ladybugs who are always such brave little helpers too.

Don't fret too much about whether your flowers are the strongest or most resistant deer. Just choose the flower that you want. And who said you can only get one kind of flower. Get all the ones you like! Flowers are the perfect edition to make your vegetable garden colorful, beautiful, and overall more attractive.

All the best dearie,
Granny Cabbatha

PatchGardening.com | Patch Gardening



photo credit: pinoblog

to grow. It is important as a beginner to pick easy veggies that are also productive, especially here in the Pacific Northwest. Most of the veggies listed below are best started by seeds planted into the soil, unless otherwise noted:

- Lettuce
- Green beans
- Radishes
- Tomatoes (use starter plant, i.e. small nursery plant)
- Zucchini
- Peppers (use starter plant, i.e. small nursery plant)
- Beets
- Carrots
- Chard, Spinach, or Kale
- Peas

You can also mix in some flowers, such as marigolds! Not only does it add some color, but they are great for discouraging pests and attracting pollinators.

While seed packets are much cheaper than individual plants, you should think about using high-quality seeds rather than just the first pack you see on the

shelf. A few extra cents spent in the spring will be paid off in more abundance at harvest time.

"In the long run after all, you reap what you sow."

Of course, there are lots of other veggies to choose from, but choose vegetables that you and your family like to eat. If no one likes broccoli, don't bother planting it! You should also be realistic about how much your family will eat; over-planting will only stretch yourself thin trying to take care of it all. Having a garden is a responsibility; you have to be prepared to take care of it throughout the growing season. If you are planning to go on vacation sometime in the summer, be sure to have someone look after your plants while you are gone. And Water! Water! Water! Otherwise, they will suffer the wrath of the summer

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MACLAREN BREWERY

package design

TASK: Create a beverage label of your choice with an unique die cut and utilize branding skills from previous projects; in order to create a series of three labels, with one of the three being a seasonal or special edition beverage.

SOLUTION: I decided to lean into my heritage with this project, and also highlight my illustration skills. I designed a series of three beer labels for scotch ale, with my third one being a traditional seasonal spiced ale for the holiday season.

SOFTWARE:

- Procreate
- Illustrator





Your word
is a lamp for
my feet,
a light on
my path.

Psalms 119:105



LaLONDE TYPEFACE

typography

TASK: Create a typeface based off of a historic font family and design it with the notable characteristics seen in the chosen type.

SOLUTION: I chose to recreate a Didone style typeface with the visual hallmarks of this style being the perfectly vertical axis, and thin unbracketed serifs that contrast with the thick strokes of the characters. I named my typeface "LaLonde" as a nod to the French origin's of the Didone typeface.

SOFTWARE:

- Illustrator
- FontMaker

A B C D E F G H I
J K L M N O P Q R S T U
V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9



THANK YOU!

I look forward to designing with you!

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CREDITS

Adobe Firefly

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Sebastian Hyatt (illustrator)

Unsplash

