

Portfolio

STEPHANIE
WADE

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Albany Carousel

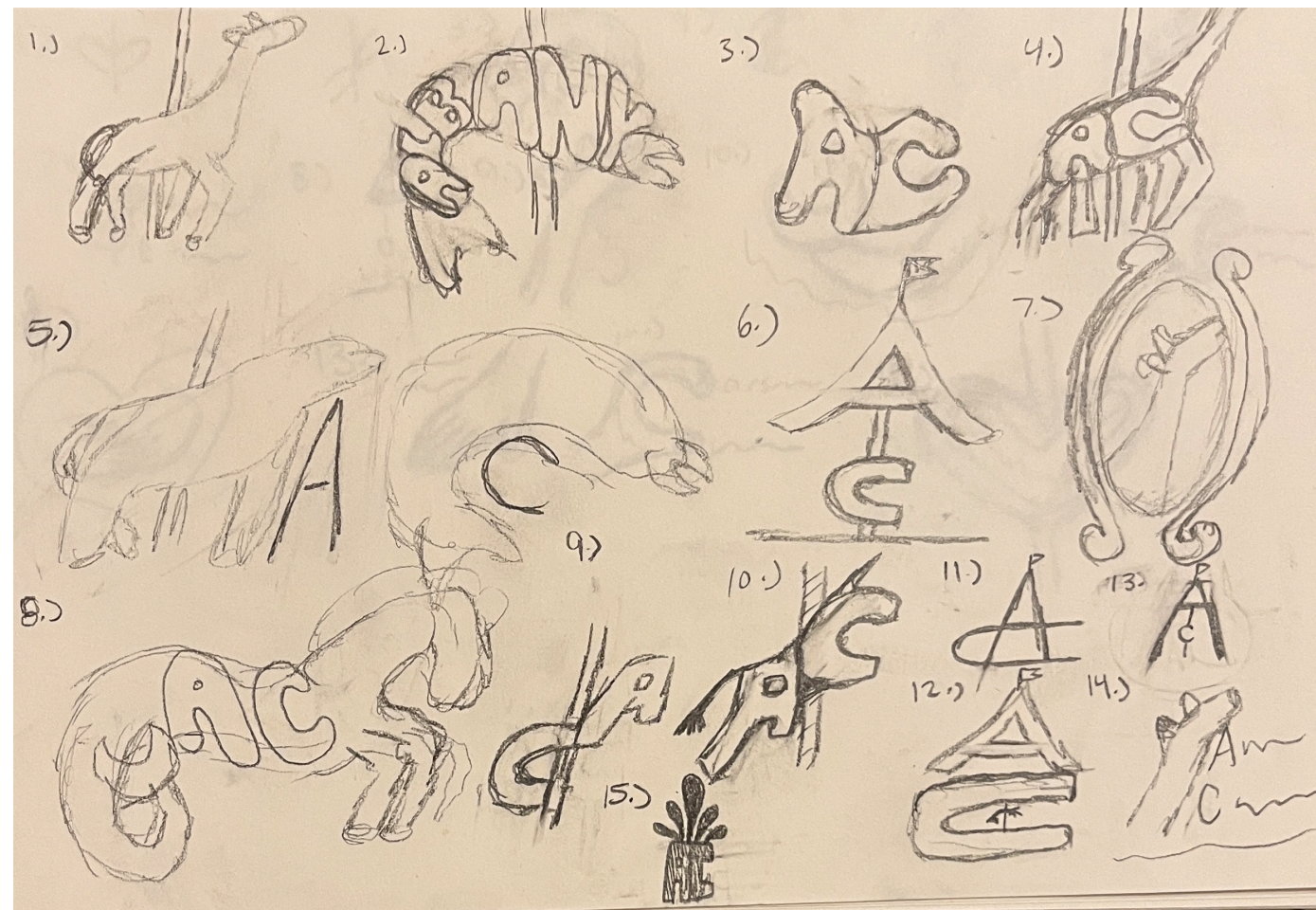
Logo Design and Branding

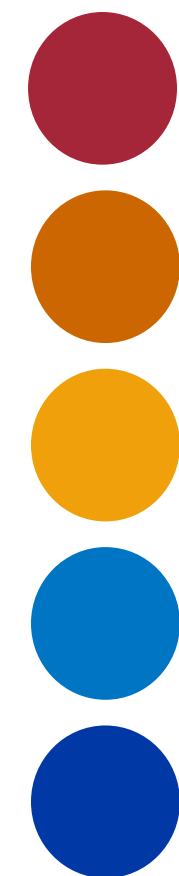
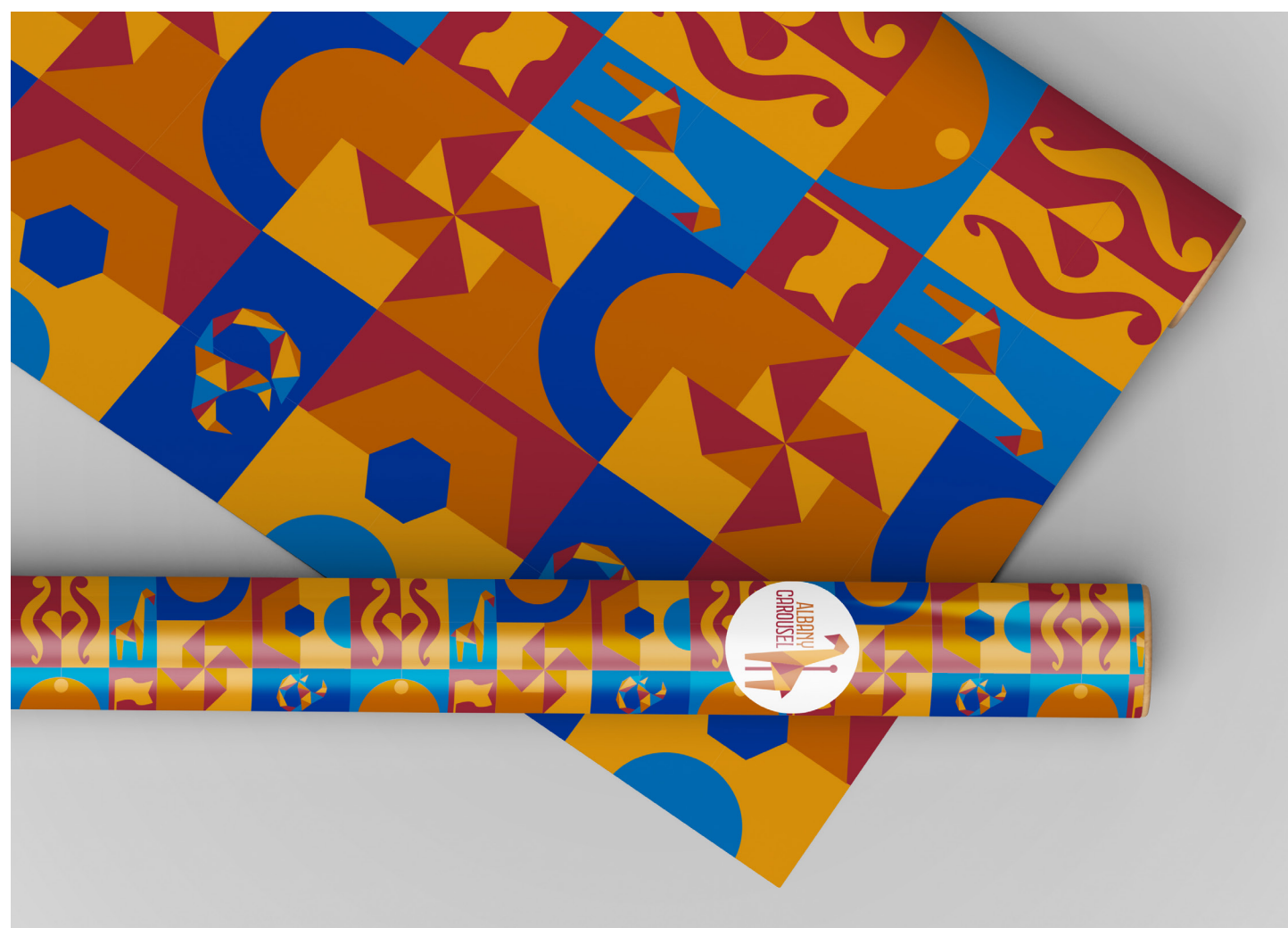
Task:

Revamp the logo and branding for Albany Carousel. The objective is to infuse the brand with a modern, dynamic, and inviting essence.

Solution:

In the quest to contemporize the carousel's identity, I delved into diverse design avenues. Ultimately, I settled on a geometrically crafted giraffe emblem, drawing inspiration from Hope, a beloved carousel creature at Albany Carousel. Geometric forms possess a universal appeal, transcending age barriers. Through the incorporation of shapes into the logo, it becomes a conduit for connection and delight, resonating with parents, grandparents, staff, and children alike.





FIRST AID



INFORMATION



National Park Wayfinding

Icon Design

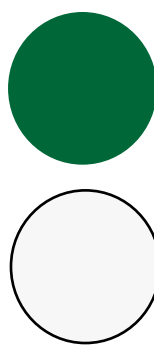
Task:

Develop a cohesive set of wayfinding icons to denote various locations, services, or activities typically encountered in a national park.

Solution:

In tackling this endeavor, my aim was to push the boundaries of conventional park wayfinding icons while maintaining a delicate balance between innovation and familiarity. I sought to avoid causing confusion by veering too far from established norms. Hence, I opted to retain the iconic park green color scheme and circular bounding box but infused my own creativity by incorporating elements that break the traditional confines of the box. This approach honors the essence of established symbols while introducing a fresh perspective.







Higher Calling Camp T-Shirt

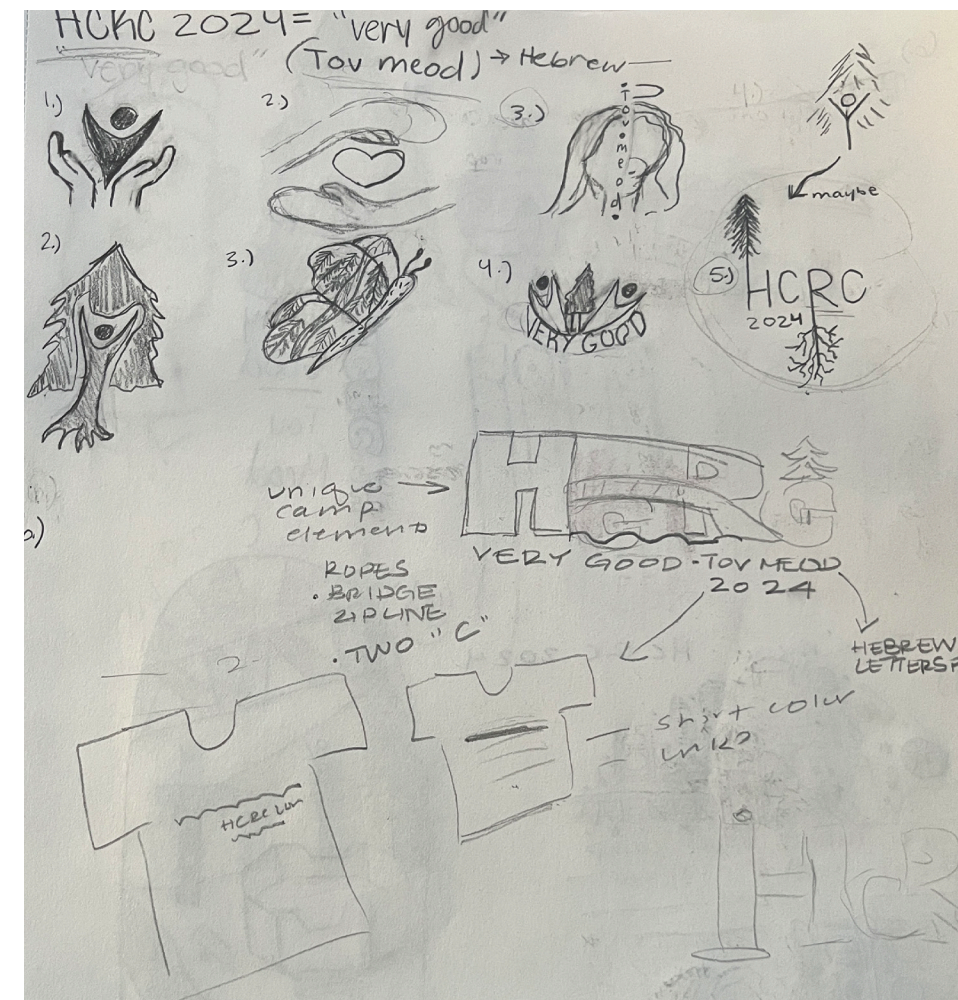
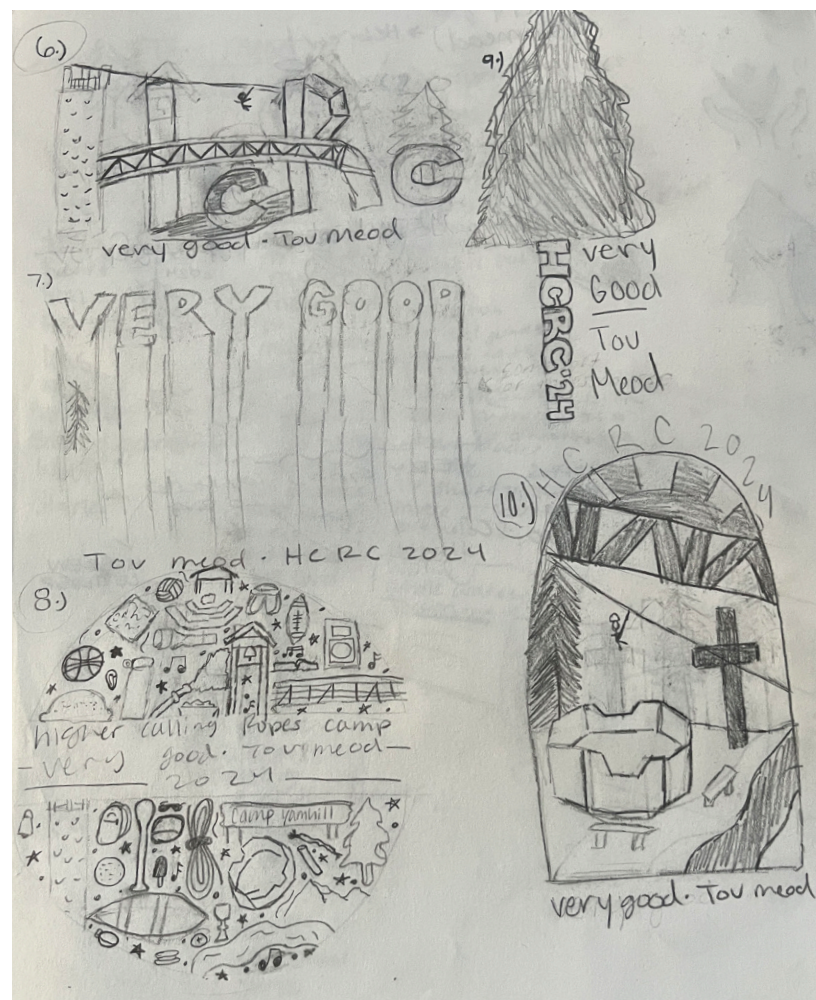
T-shirt Design

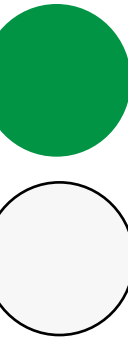
Task:

Create a t-shirt capturing the essence of the 2024 camp theme, "Very Good (Tov Meod)". The design should be limited to 1-2 colors and featured solely on the front.

Solution:

Crafting a design to encapsulate such a profound theme presented its challenges. Considering the intricate nature of the theme, I sought inspiration from symbols of vitality, with trees resonating deeply. The tree, emblematic of life's complexities and our journey of growth and transformation, serves as the focal point. Its roots symbolize our intrinsic connection with the divine, anchoring us in the image of God. This design harmoniously intertwines the essence of "very good" and "tov meod" into a visually compelling narrative.





THE UNKNOWN SEA: NAVIGATING
DEATH, DYING, AND BEREAVEMENT
PROVIDES A COMPACT AND
COMPREHENSIVE TEXT FOR STUDYING
SOCIAL ATTITUDES, CULTURAL
PERSPECTIVES, AND SOCIAL-
INSTITUTIONAL FACTORS ASSOCIATED
WITH DEATH AND DYING. IT EXPLORES
ASPECTS OF END-OF-LIFE ISSUES,
BEREAVEMENT, AND THE AFTERLIFE
FROM A TEACHING PERSPECTIVE,
ENGAGING GERONTOLOGY STUDENTS
AT ANY LEVEL OF STUDY.



THE UNKNOWN SEA: NAVIGATING DEATH, DYING, AND BEREAVEMENT



ANTOINE



THE UNKNOWN SEA: NAVIGATING DEATH, DYING, AND BEREAVEMENT



ANTOINE



THE UNKNOWN SEA

NAVIGATING DEATH, DYING, AND BEREAVEMENT

PATRICIA L. ANTOINE

The Unknown Sea

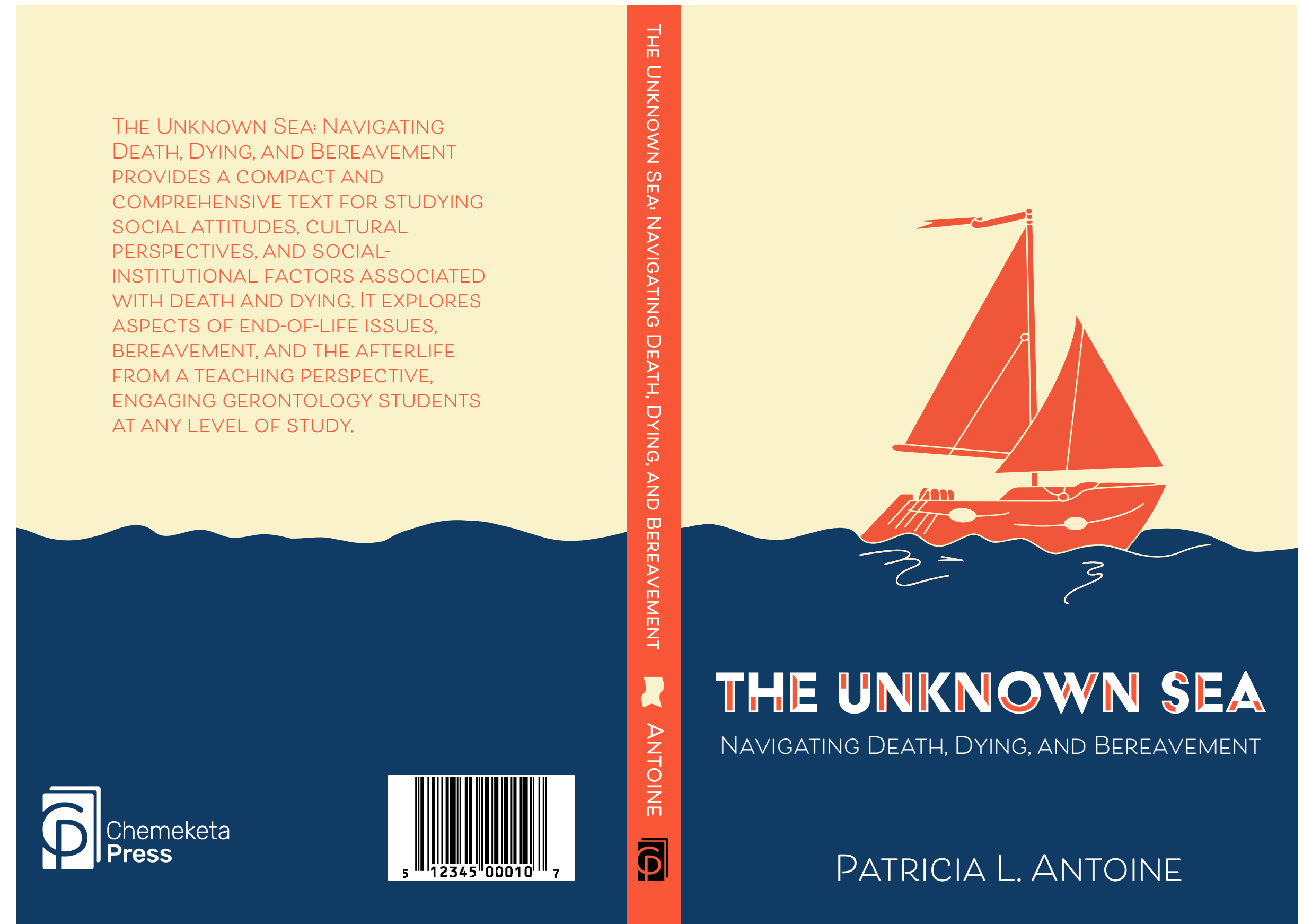
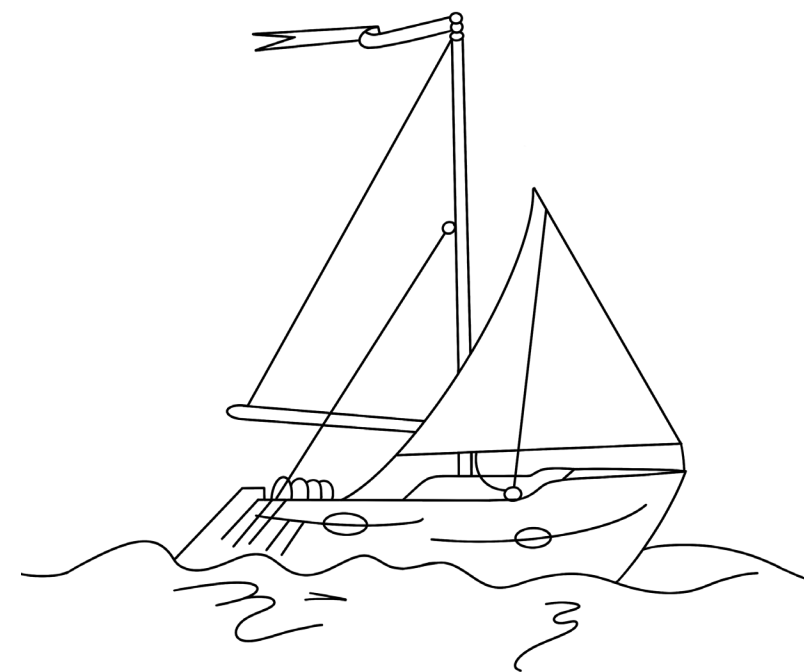
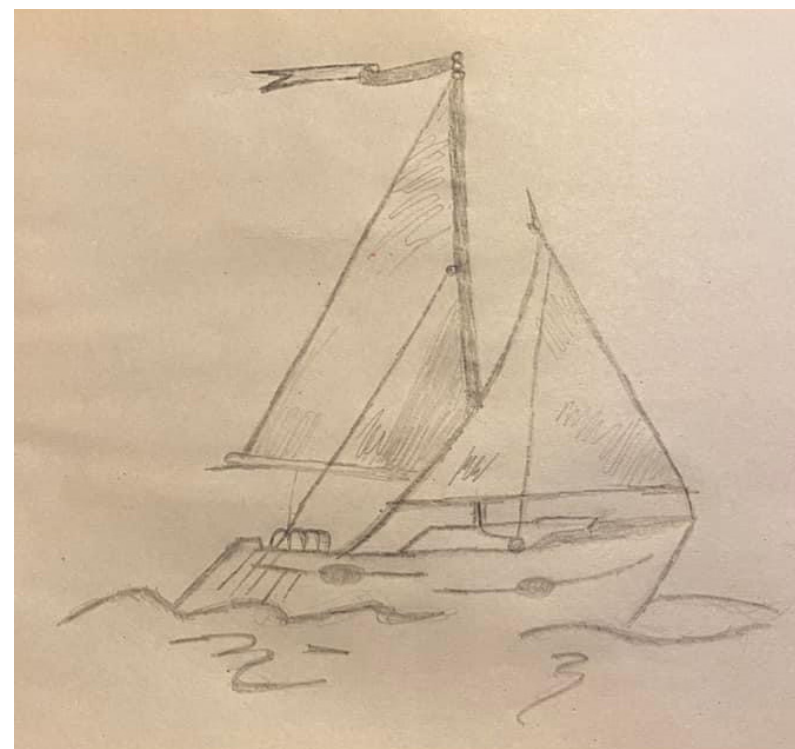
Book Cover Design

Task:

Create a book cover for a textbook/novel slated for publication by Chemeketa Press. Stray away from typical textbook aesthetics, human or religious imagery, as well as any morose or gloomy visuals.

Solution:

Navigating the intricacies of this project presented its unique set of hurdles. Opting for a boat illustration, previously crafted, served as a poignant centerpiece symbolizing the theme of grief. With an audience encompassing diverse backgrounds, my aim was to ensure the design resonated universally, forging connections with all readers rather than just a select few.



CHEMEKETA



WELDING TECHNOLOGIES

Chemeketa Welding Technologies

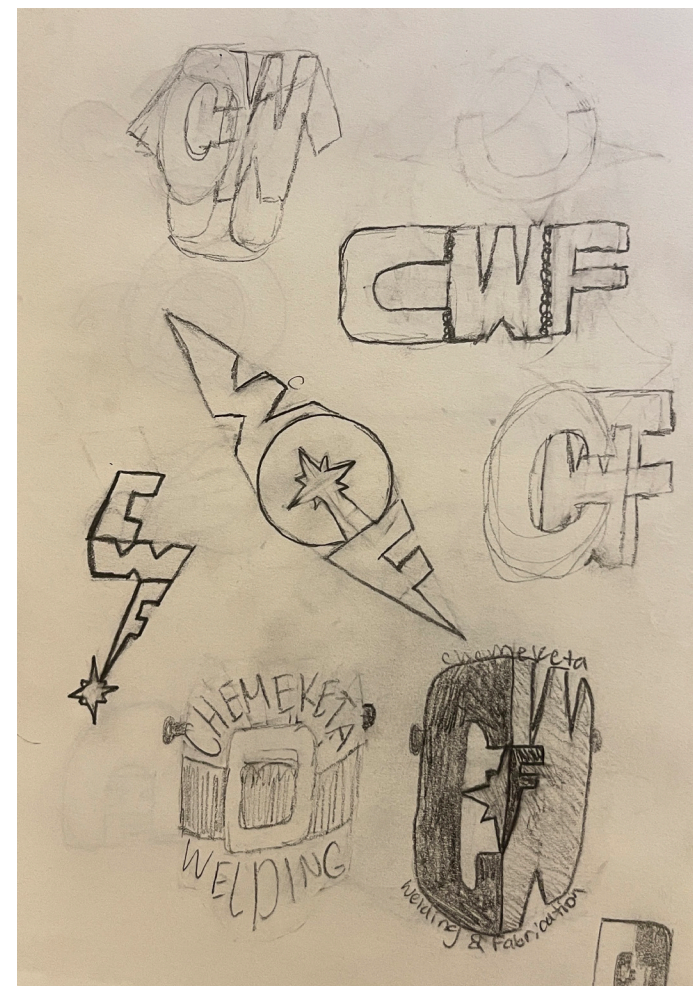
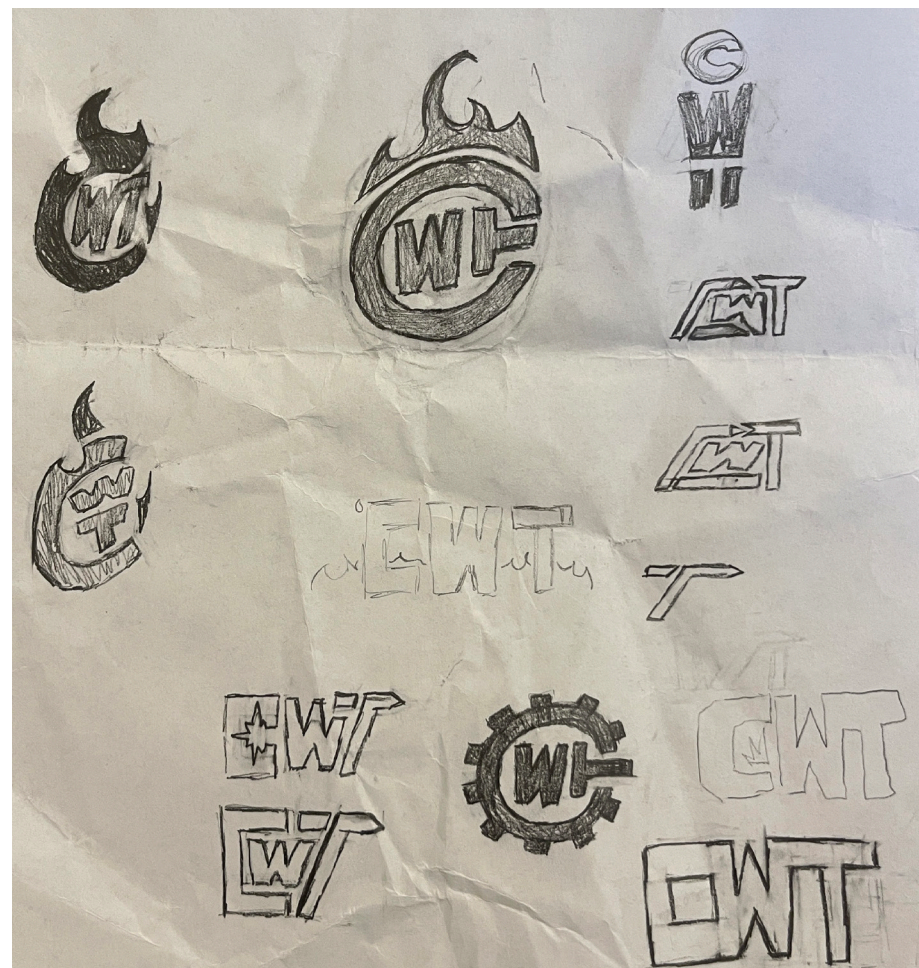
Logo Design

Task:

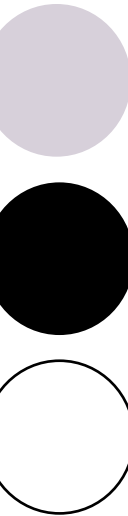
Develop a logo for Chemeketa's Welding program, reflecting its comprehensive offerings and the individuals it serves. Convey a sense of gravitas and esteem that mirrors Chemeketa's pride in its welding program.

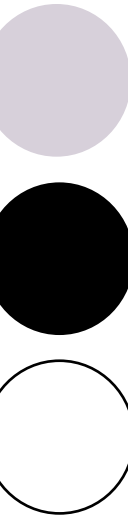
Solution:

My aim was to encapsulate the refinement and proficiency synonymous with the Chemeketa Welding program. Utilizing the welding gun as a focal point, I aimed to evoke visual intrigue, complemented by spark motifs to provide contextual depth. The logo is intended to instill excitement in current and prospective students, beckoning them to delve into the program's offerings with anticipation and enthusiasm.



CHEMEKETA
WELDING TECHNOLOGIES







Silver Creek
Soap Company



Silver Creek  Soap Company

New Scents!

Sandalwood, Bergamot Orange, Sage, Honeysuckle





Silver Creek Soap Co.

Web Design

Task:
Craft a fresh website for Silver Creek Soap Company, capturing the essence and identity that the brand exudes daily.

Solution:
I delved into the provided interview with the owner, extrapolating and elaborating on their responses to curate a digital platform reflective of their brand identity.





Our Process



Many people do not realize how soap is actually made. It is not a product that a person can make in the evening and sell the next day.

First, all oils are weighed and since some oils are more expensive than others, we must be precise.

Next we measure the lye. Yes, all soaps are made from a chemical company and are very caustic soda bead on you.

It must be measured by the gram (soaps are expensive so you do not want to mis-measure). There is a learning curve! Water is added to the lye and it immediately heats up with no heat source.

When both the oils and the lye water cool to about 125 degrees, we pour them together and stir until saponified (a moldy consistency). When it changes from watery to thick, we add the essential or fragrance oils. We then remove it and let it heat up again on its own. We remove it, cut it and age it for weeks until we are making labels and cutting fat.



Soaps

Apricot	Lemongrass	Lavender	Bay Rum
			
\$5	\$5	\$5	\$5
Christmas Blend	Coconut	Fresh Snow	Garden of Eatin'
			
\$5	\$5	\$5	\$5
Lilac	Cinnamon	Linden	Orange Blossom
			
\$5	\$5	\$5	\$5
Holiday Candy	Orange Fir Needle	Pear	Sandalwood
			
\$5	\$5	\$5	\$5
Orange Spice	Patchouli	Spearmint	Vanilla Bean
			
\$5	\$5	\$5	\$5
Plumeria	Unscented & Seasonally	Violet	White Tea
			
\$5	\$5	\$5	\$5



Silver Creek Soap Company

New Scents!

Sandalwood, Bergamot Orange, Sage, Honeysuckle



Shop Our New Scents...

Best Sellers

Apricot	Lemongrass	Lavender	Bay Rum
			
\$5	\$5	\$5	\$5

Shop the Rest of Our Soaps...

Find Us At...

Store Locations

Willamette Valley Pie
Jones produce (River Road)
Bellinger Farms (Hemlock)
Wingsworth by the Sea (Newport)
E2 Orchards
The Red Barn (Silverton)
Silverton Art and Frame
Honey (Silverton)
Silver Falls State Park gift shop
Bath Barn
Old Stone Coffee (Mt. Angel)
Oregon Gift Shop
Hornet's (Seaside)
Sunflower Farms
What the Quirk (Seaside)
Bouman Farms
Farmer John's (McMinnville)
Blue Raven Farms (Hillsboro)
Wooden Shoe (Seaside/Hillsboro)
Schreiner's Iris Gardens (Hillsboro)
Mother Hubbard's Cupboard (Hillsboro)

About Us

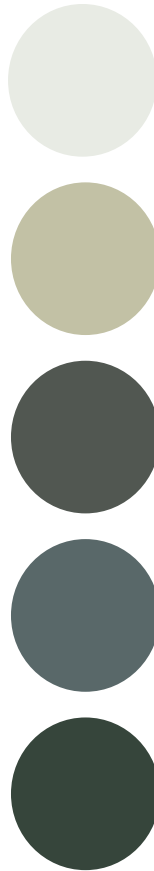
Established in 1994, Silver Creek Soap Company is a small two home-based company. It is made in one home and wrapped in another. We produce about 8,000 bars of soap a year and sell in wholesale as well as on our own to individuals. We offer a pure handmade soap in small or large bars. It is safe for sensitive skin and lotions well. We make 18 scents using essential oil and high grade fragrance oil. Our packaging is unique and keeps soap fresh until it is used.



Silver Creek Soap Company

New Scents!

Sandalwood, Bergamot Orange, Sage, Honeysuckle



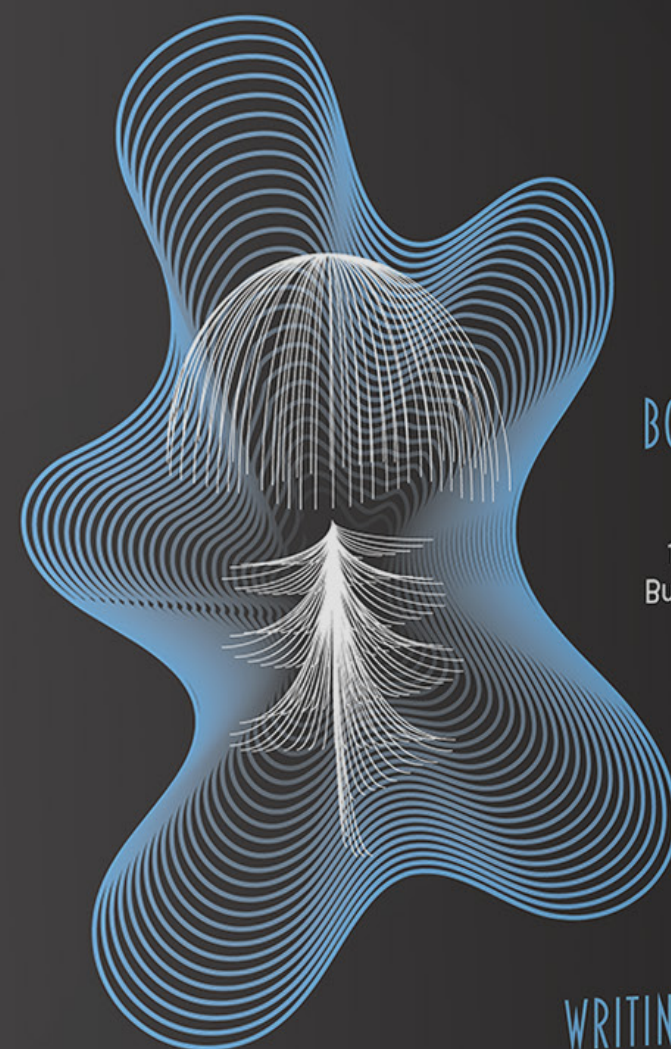


Chemeketa Reads & Chemeketa Writes presents...

A DAY WITH EMME LUND

Author of *The Boy With The Bird in His Chest*

FEBRUARY 27TH, 2024



READING,
BOOK SIGNING
& Q&A

10:30am-12:00pm
Building 8/Room 201
Free

WRITING WORKSHOP

Writing the Magical, Writing the Real:
On Making Magical Writing Believable

5:30pm-8:30pm
The Gretchen Schuette Art Gallery

\$50 General Public
\$25 Students (includes a light dinner)

BUY TICKETS HERE!



emmelund.net

This show is funded by the Gretchen Schuette Art Endowment

STUDENT ART SHOW 2024

May 15 – June 6

THE
GRETCHEN
SCHUETTE
ART
GALLERY
Building 3, Room 122

RECEPTION

May 15, noon – 1:30

AWARDS CEREMONY

May 15, 12:45

EO/AA/ADA/Title IX institution




THE
GRETCHEN SCHUETTE
ART GALLERY




Poster Design

Chemeketa Writes



Chemeketa
Community College



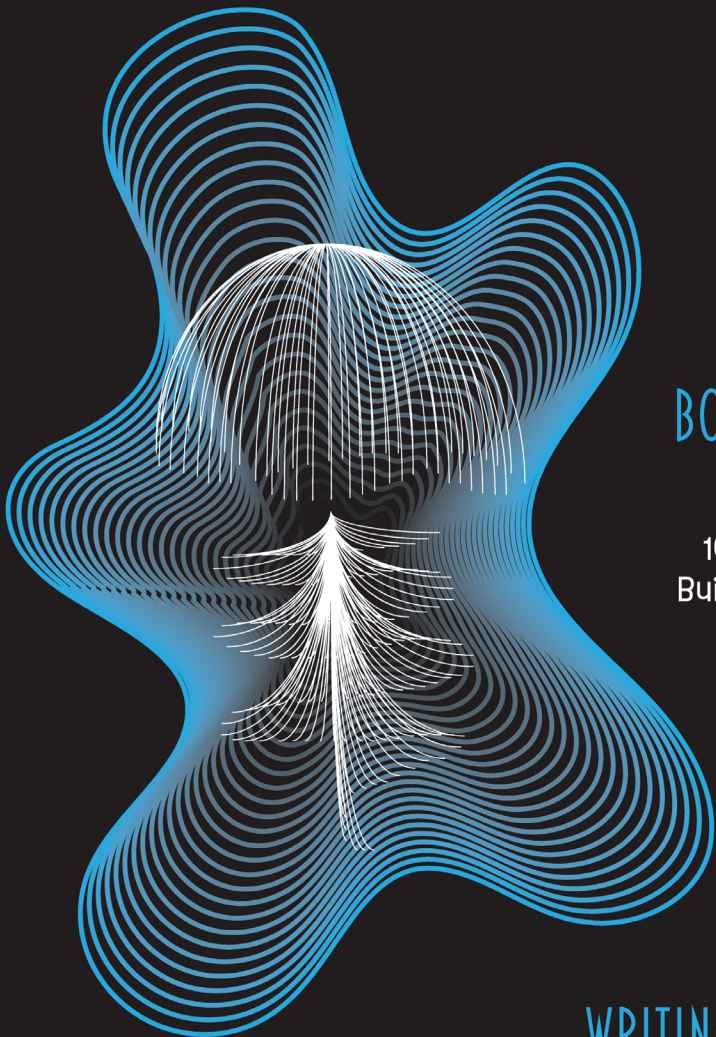
CHEMEKETA WRITES
A CREATIVE WRITING SERIES

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Student Art Show

This show is funded by the Gretchen Schuette Art Endowment

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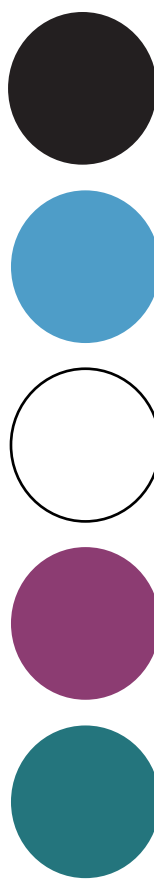
EO/AA/ADA/Title IX institution



Chemeketa
Community College



THE
GRETCHEN SCHUETTE
ART GALLERY





Lemondor

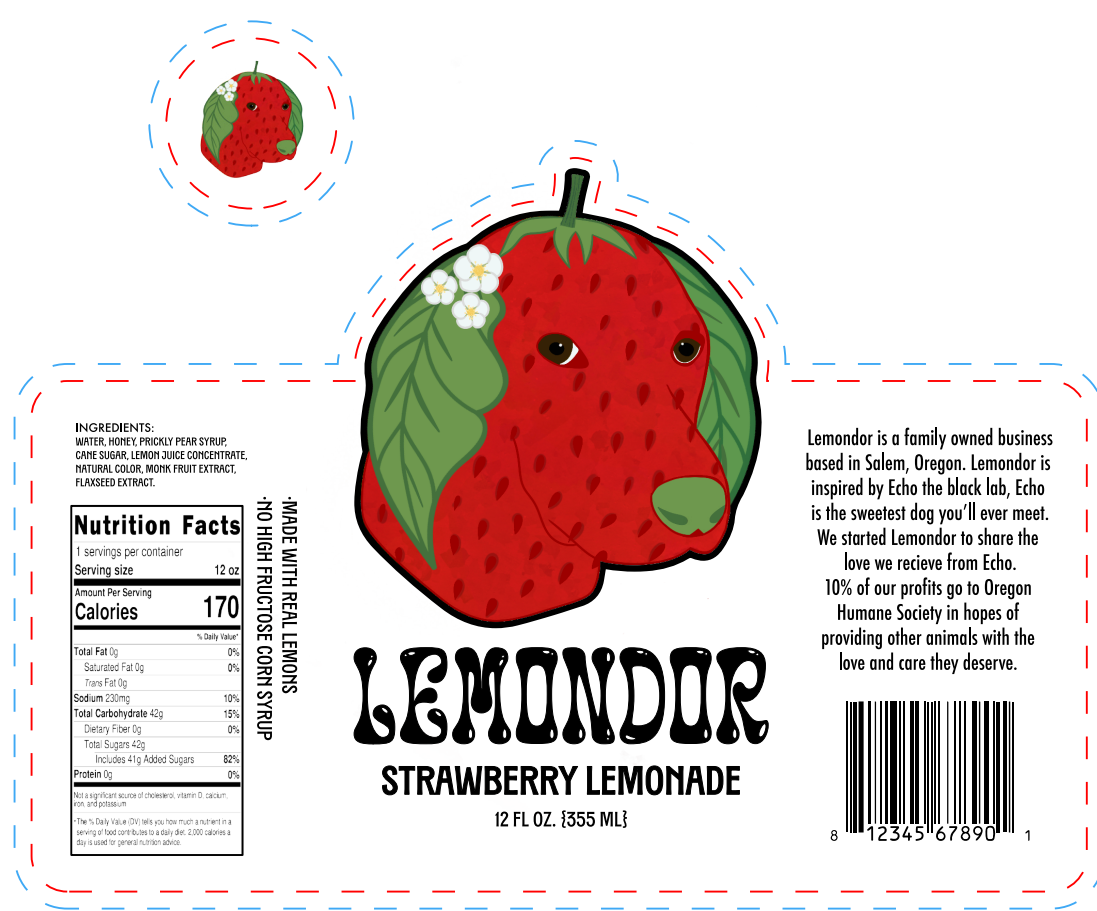
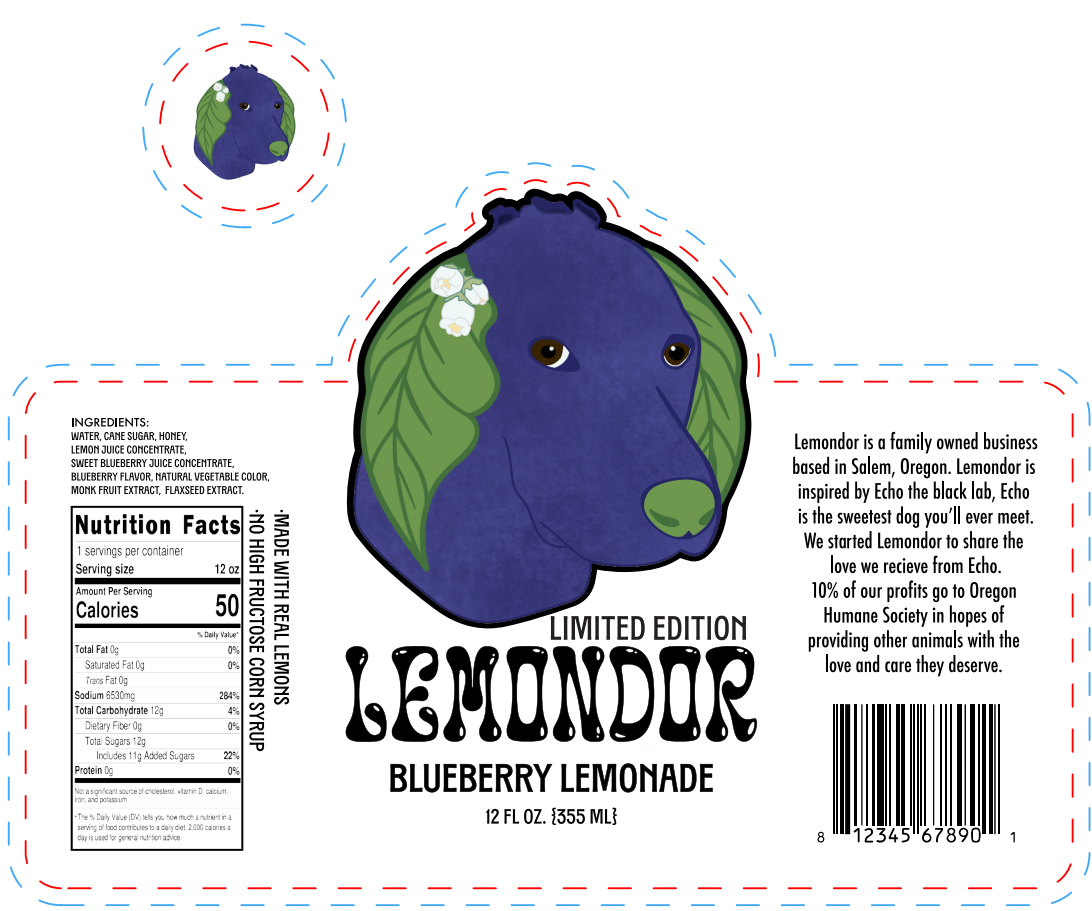
Package Design

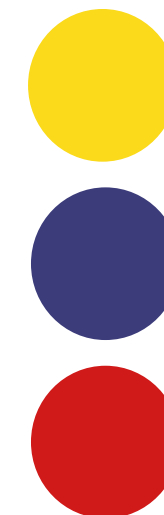
Task:

Create packaging labels for a series of beverages, consisting of three variants, one being a limited edition. Each label should possess unique branding while harmonizing with the overarching brand identity.

Solution:

I fused my beloved summer beverage with my favorite canine companion, birthing “Lemondor”. Each dog embodies the flavor or fruit infused in the lemonade, adding a playful twist to the product. This innovative approach captivates customers’ attention, seamlessly blending in with competitors through strategic color and typeface selection. Lemondor stands out with its captivating imagery, drawing in sales, while its delectable taste ensures repeat customers, fostering brand loyalty.







Morning Dew

Package Design

Task:

Create the label and packaging for a product of your choice, utilizing the provided “Lynx” die for the box packaging. Let the chosen product inspire the branding for both the item label and the box itself. Ensure the product label is custom-designed to align with your brand’s identity and stand out on the packaging.

Solution:

Upon discovering a bottle reminiscent of honey, I embarked on crafting a luxurious honey brand, christened “Morning Dew”. It encapsulates the serene essence evoked by honey in morning rituals, whether in tea or spread on toast. Drawing inspiration from tranquil imagery, I fashioned a pattern reminiscent of dripping honey as the brand’s foundation. Adding intrigue, I incorporated the iconic honeycomb shape as a cut-out, offering customers a glimpse of the honey cascading onto another honeycomb, enhancing the sensory experience.





Thank you!

Contact:

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swade1315@gmail.com

